



# Northeastern University

## Large-Scale Social Media Analytics

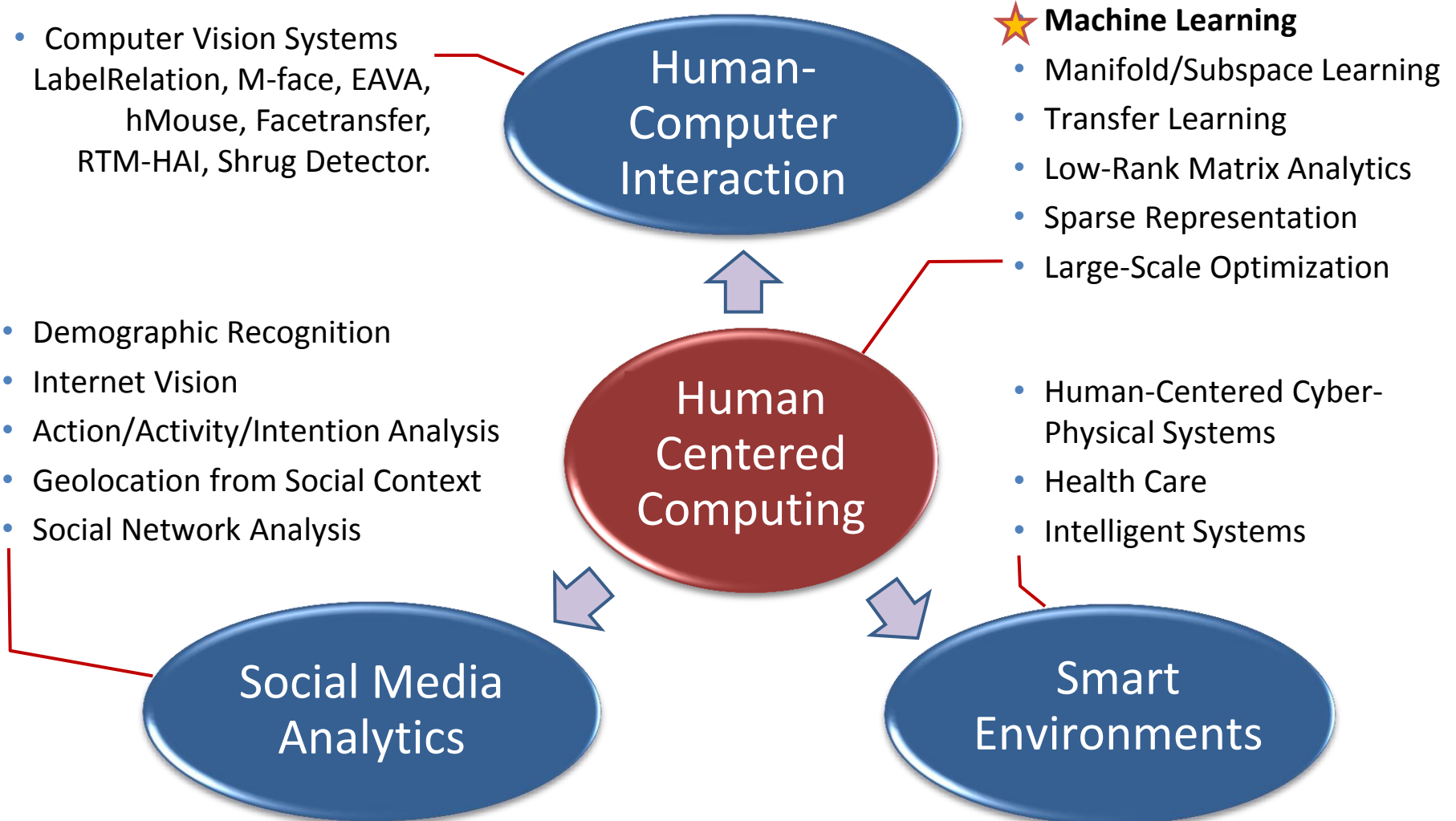
Yun Raymond Fu

*Assistant Professor*

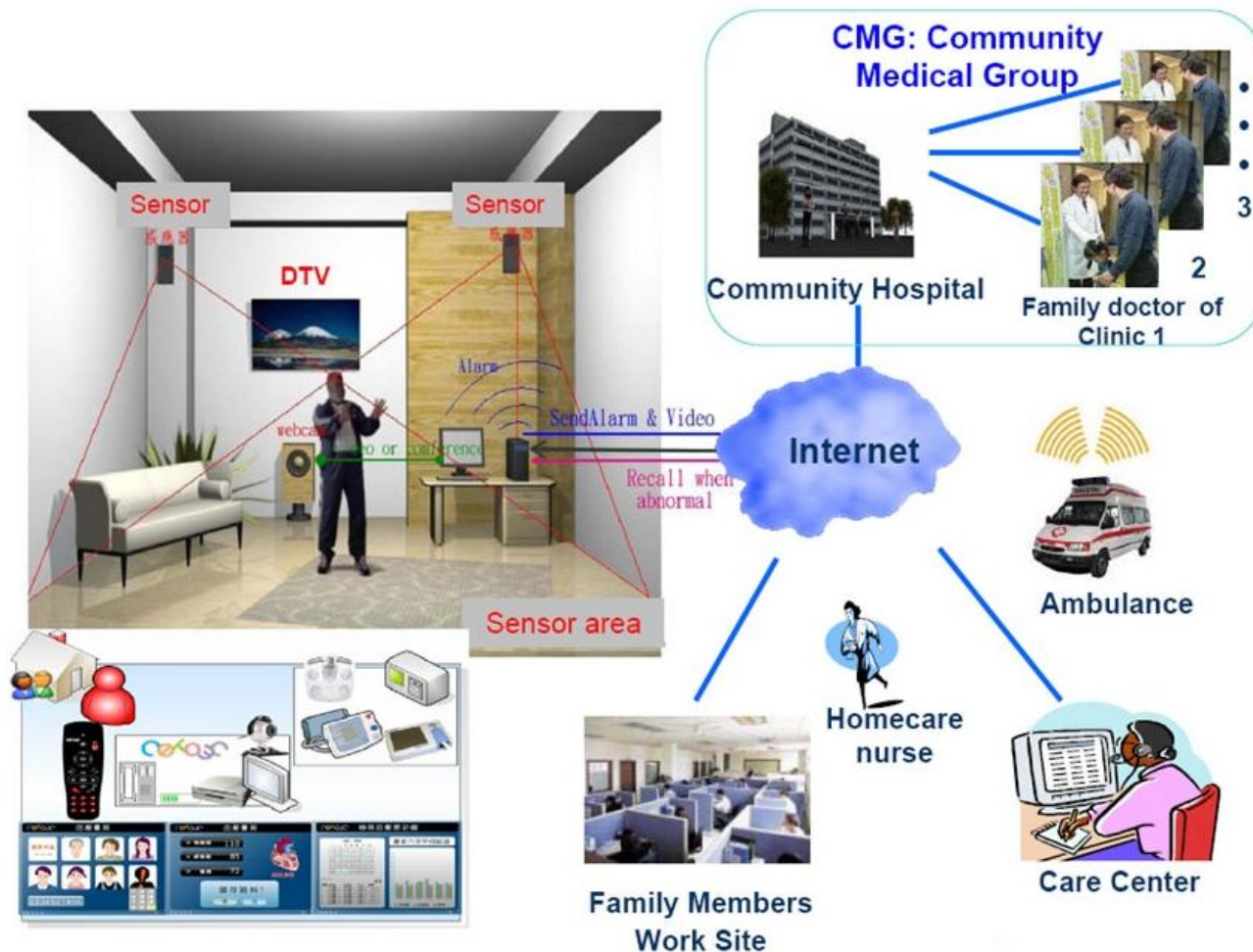
Electrical and Computer Engineering (ECE), COE  
College of Computer and Information Science (CCIS)  
Northeastern University

# Motivations

# Human-Centered Computing

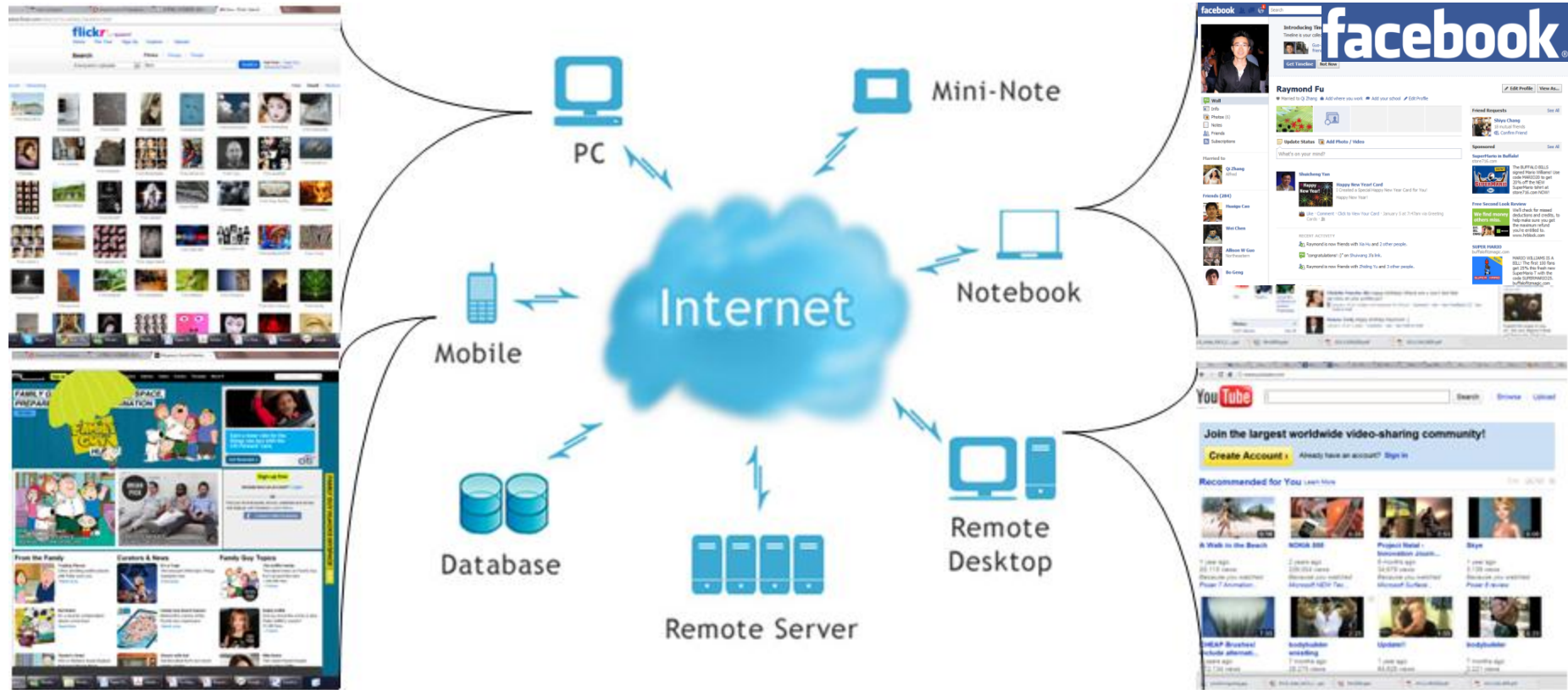


# Motivation 1: Smart Environment



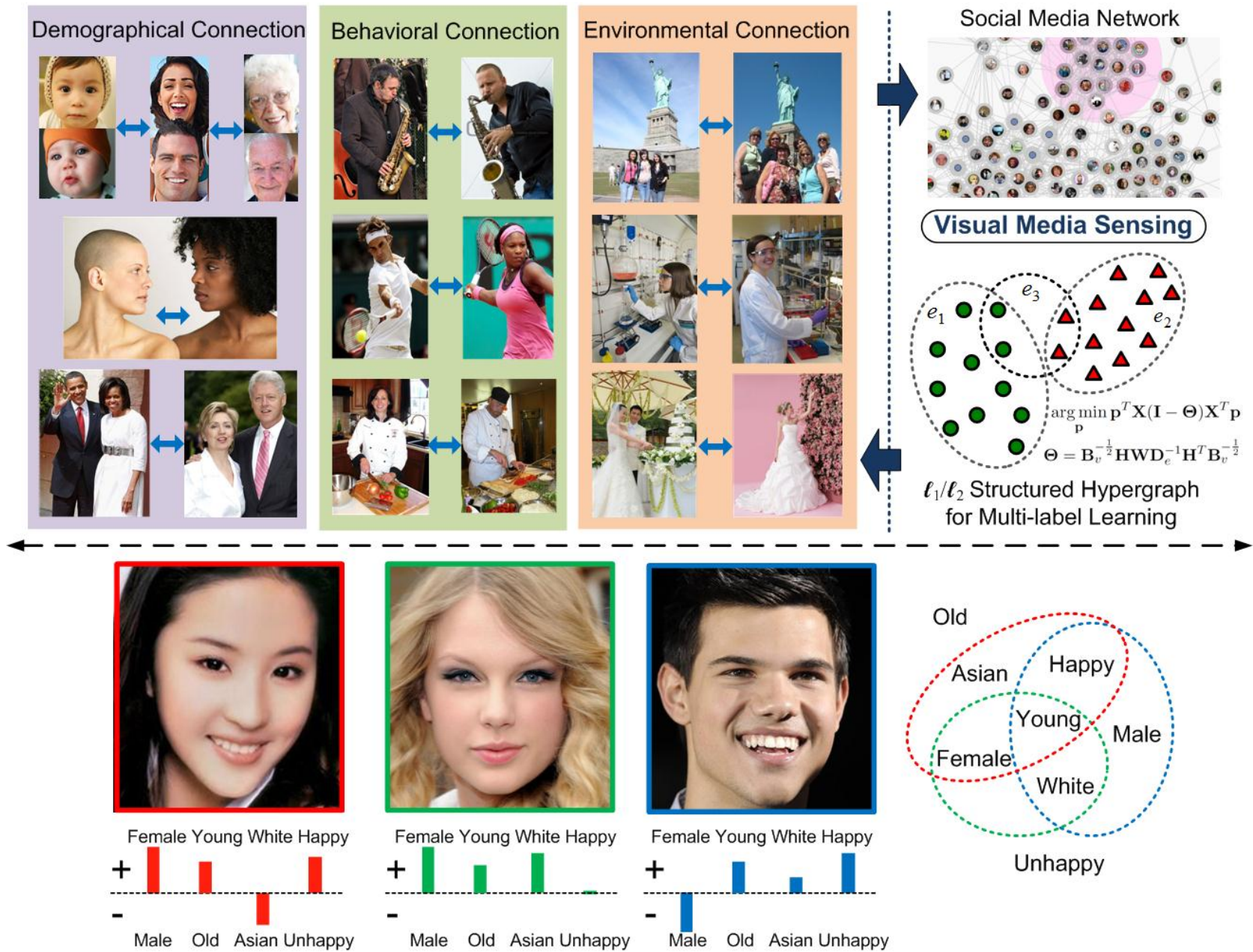
Wikipedia.com: conceptually a physical world that is richly and invisibly interwoven with sensors, actuators, displays, and computational elements, embedded seamlessly in the everyday objects of our lives, and connected through a continuous network...

# Motivation 2: Social Media in the Cloud



- How to model the multi-label, multi-instance, and multi-task characteristics?
- How to effectively infer meaningful user information from large scale visual data?
- How to provide targeted services through human-computer interactions?

# Motivation 3: Multi-label Social Media



# It Is All About Data!

- **Goal:** Interpret given human images in terms of demographic and behavioral attributes (**Expression**, **Age**, **Gender**, **Occupation**, **Kinship**, **Action**, **Pose**, and **Intention**, etc.).
- **Challenge**
  - ❑ Dimensionality redundancy
  - ❑ Large scale (big data)
  - ❑ Unknown distribution
  - ❑ Large attributes variations
  - ❑ Multimodality , multi-source, multi-label data
  - ❑ Noise and outliers

# **Methodologies** for Social Media Computing

# Background: Existing Methods

## ■ Global and Local Learning Methods

- [Local Learning vs. Global Learning](#), K. Huang, H. Yang, I. King, and M. R. Lyu; [Global Versus Local Methods in Nonlinear Dimensionality Reduction](#), V. de Silva and J. Tenenbaum; [Generalized principal component analysis \(GPCA\)](#), Y. Ma, et. al.; [Globally-Coordinated Locally-Linear Modeling](#), C.-B. Liu.

## ■ Localized Subspace Learning Methods

- [Locally Embedded Linear Subspaces](#), Z. Li, L. Gao, and A. K. Katsaggelos; [Locally Adaptive Subspace](#), Y. Fu, Z. Li, T.S. Huang, A.K. Katsaggelos.

## ■ Patches/Parts Based Methods

- [Flexible X-Y Patches](#), M. Liu, S.C. Yan, Y. Fu, and T. S. Huang; [Patch-based Image Correlation](#), G-D. Guo and C. Dyer.

## ■ Feature Extraction Methods

- [Local Binary Pattern \(LBP\)](#), T. Ojala, M. Pietikainen, and T. Maenpaa; [Histogram of Oriented Gradient descriptor \(HOG\)](#), N. Dalai and B. Triggs.

## ■ Nonlinear Graph Embedding Methods

- [Locally Linear Embedding \(LLE\)](#), S.T. Roweis & L.K. Saul; [Isomap](#), J.B. Tenenbaum, V.de Silva, J.C. Langford; [Laplacian Eigenmaps \(LE\)](#), M. Belkin & P. Niyogi

## ■ Linear Subspace Learning Methods

- [Principal Component Analysis \(PCA\)](#), M.A. Turk & A.P. Pentland; [Multidimensional Scaling \(MDS\)](#), T.F. Cox and M.A.A. Cox; [Locality Preserving Projections \(LPP\)](#), X.F. He, S.C. Yan, Y.X. Hu

## ■ Fisher Graph Methods

- [Linear Discriminant Analysis \(LDA\)](#), R.A. Fisher; [Marginal Fisher Analysis \(MFA\)](#), S.C. Yan, et al.; [Local Discriminant Embedding \(LDE\)](#), H.-T. Chen, et al.

## ■ Tensor Subspace Learning Methods

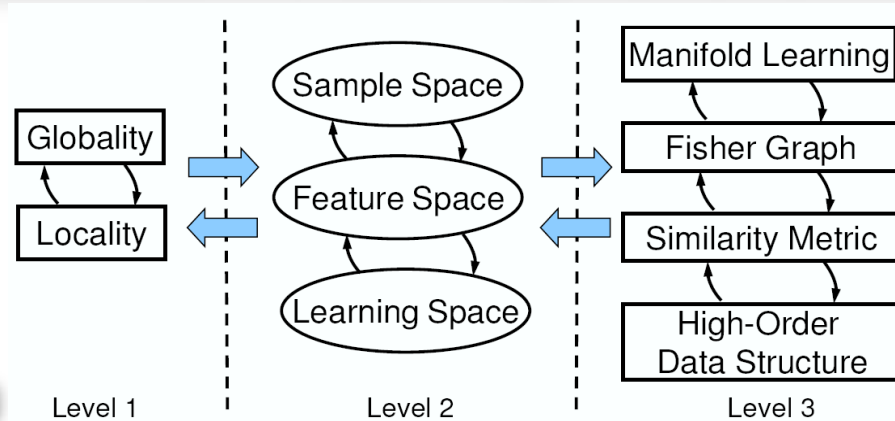
- [Two-dimensional PCA \(TPCA\)](#), J. Yang, et.al.; [Two-dimensional LDA \(TLDA\)](#), J. Ye, et.al.; [Tensor subspace analysis \(TSA\)](#), X. He, et al.; [Tensor LDE \(TLDE\)](#), J. Xia, et al.; [Rank-r approximation](#), H. Wang.

## ■ Correlation-based Subspace Learning Methods

- [Discriminative Canonical Correlation \(DCC\)](#), T.-K. Kim, et al.; [Correlation Discriminant Analysis \(CDA\)](#), Y. Ma, et al.

# Graph Embedded Multilabel Learning

# Machine Learning Framework



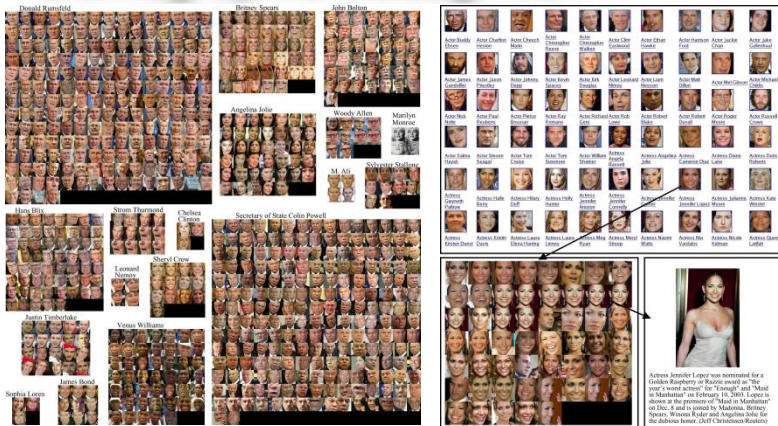
# Subspace Learning

## Level 1

## Level 2

### Level 3

# Demographic Recognition



*Courtesy of Tamara Berg*

## Inference

## Emotion/Expression Analysis

## Age/Gender Estimation

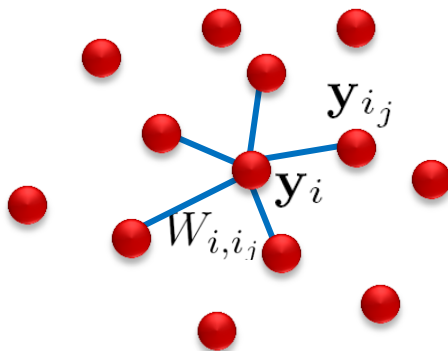
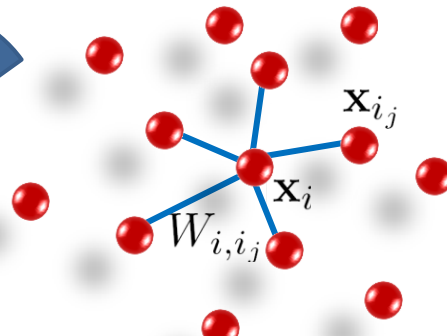
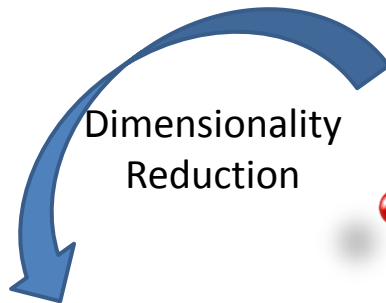
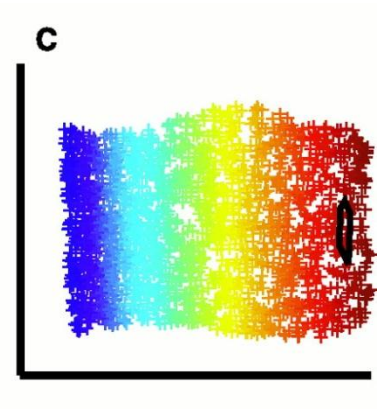
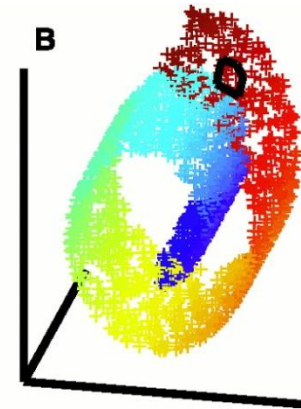
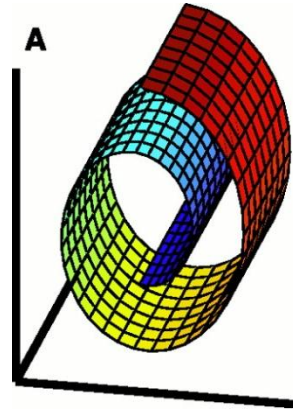
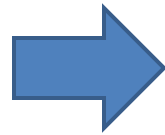
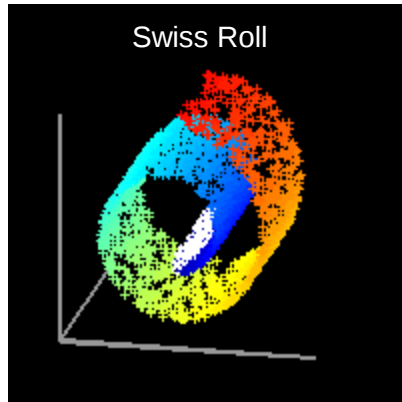
## Ethnic Group Recognition

# Kinship Recognition

## Occupation Recognition

# Human-Centered Computing

# Level 3: Manifold Learning



$$\varepsilon(W) = \sum_{i=1}^n \left\| \mathbf{x}_i - \sum_{j=1}^k W_{i,i_j} \mathbf{x}_{i_j} \right\|^2,$$



$$\begin{cases} \varepsilon_{\text{LLE}} = \sum_{i=1}^n \left\| \mathbf{y}_i - \sum_{j=1}^k W_{i,i_j} \mathbf{y}_{i_j} \right\|^2 \\ \varepsilon_{\text{LEA}} = \sum_{i=1}^n \left\| \mathbf{P}^T \mathbf{x}_i - \sum_{j=1}^k W_{i,i_j} \mathbf{P}^T \mathbf{x}_{i_j} \right\|^2 \end{cases}$$

# Level 3: Fisher Graph

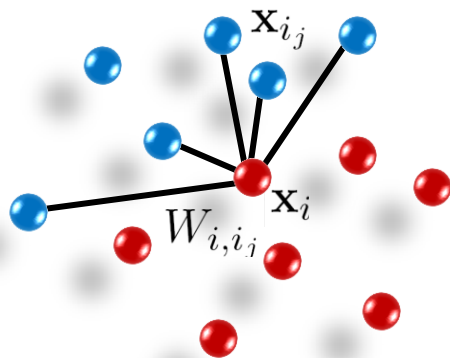
## ■ Graph Embedding (*S. Yan, IEEE TPAMI, 2007*)

- ❑  $G=\{X, W\}$  is an undirected weighted graph.
- ❑  $W$  measures the similarity between a pair of vertices.
- ❑ Laplacian matrix  $L = D - W$ ,  $D_{ii} = \sum_{j \neq i} W_{ij}$ ,  $\forall i$ .

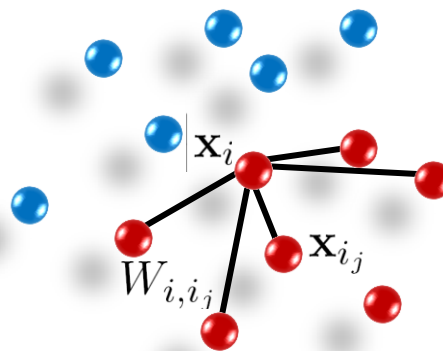
- ❑ Most manifold learning method can be reformulated as

$$y^* = \arg \min_{y^T B y = d} \sum_{i \neq j} \|y_i - y_j\|^2 W_{ij} = \arg \min_{y^T B y = d} y^T L y,$$

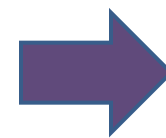
where  $d$  is a constant and  $B$  is the constraint matrix.



Between-Locality Graph

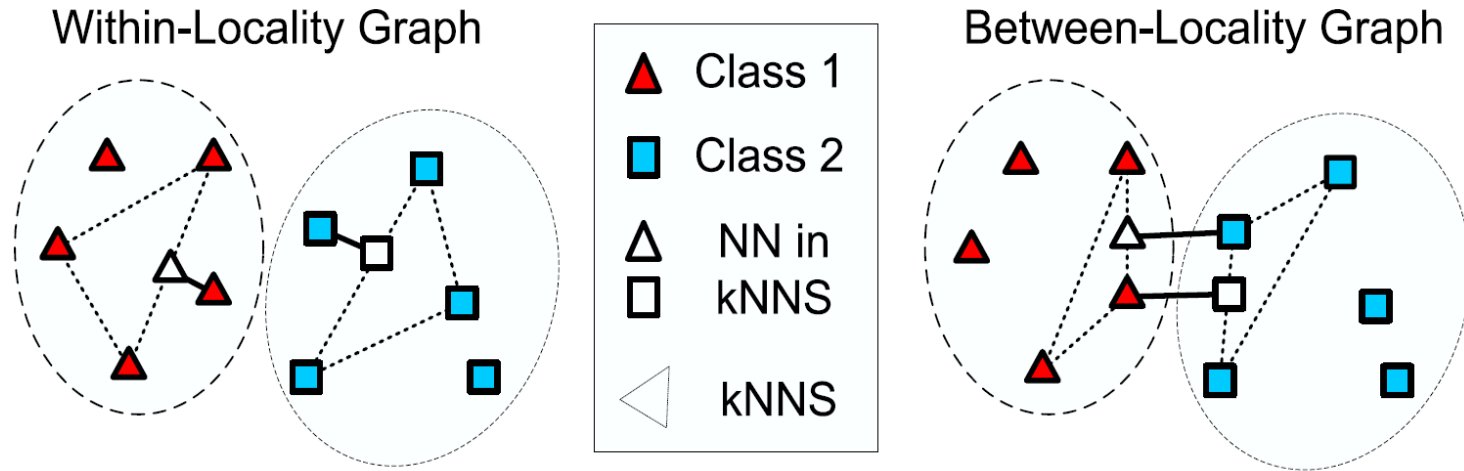


Within-Locality Graph



$$\begin{cases} \arg \min \mathbf{y}^T \mathbf{L}_w \mathbf{y} \\ \arg \max \mathbf{y}^T \mathbf{L}_b \mathbf{y} \end{cases}$$

# Discriminant Simplex Analysis



$$\mathbf{x} \rightarrow \tilde{\mathbf{y}} = \arg \max \frac{\varepsilon_b(\mathbf{y})}{\varepsilon_w(\mathbf{y})} = \arg \max \frac{\mathbf{y}^T \mathbf{L}_b \mathbf{y}}{\mathbf{y}^T \mathbf{L}_w \mathbf{y}}.$$

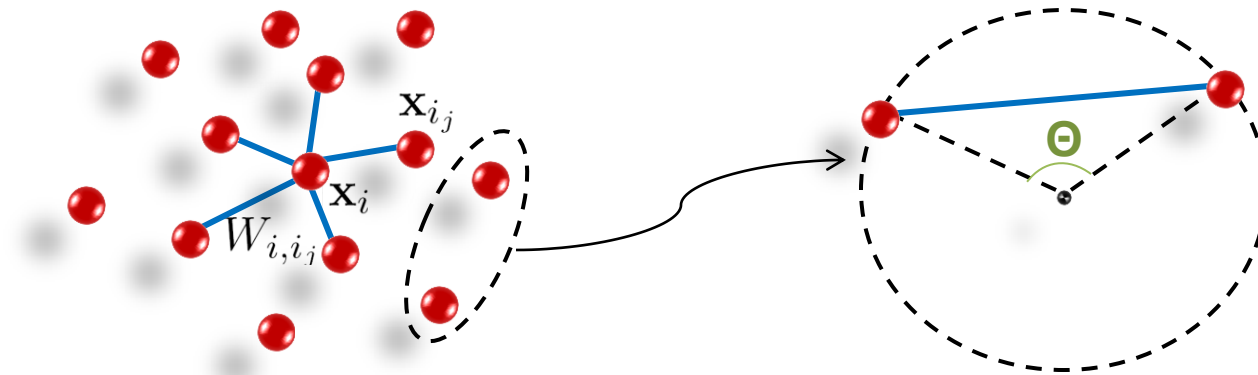
$$\begin{cases} \varepsilon_w(\mathbf{P}) = \sum_{i=1}^n \left\| \mathbf{P}^T \mathbf{x}_i - \sum_{j=1}^{k_w} c_{w(j)}^{(i)} \mathbf{P}^T \mathbf{x}_{w(j)}^{(i)} \right\|^2 \\ \varepsilon_b(\mathbf{P}) = \sum_{i=1}^n \left\| \mathbf{P}^T \mathbf{x}_i - \sum_{j=1}^{k_b} c_{b(j,l^*)}^{(i)} \mathbf{P}^T \mathbf{x}_{b(j,l^*)}^{(i)} \right\|^2 \end{cases}$$

$$\mathbf{X} \mathbf{L}_b \mathbf{X}^T \mathbf{P} = \mathbf{X} \mathbf{L}_w \mathbf{X}^T \mathbf{P} \mathbf{\Lambda}$$

# Level 3: Similarity Metric

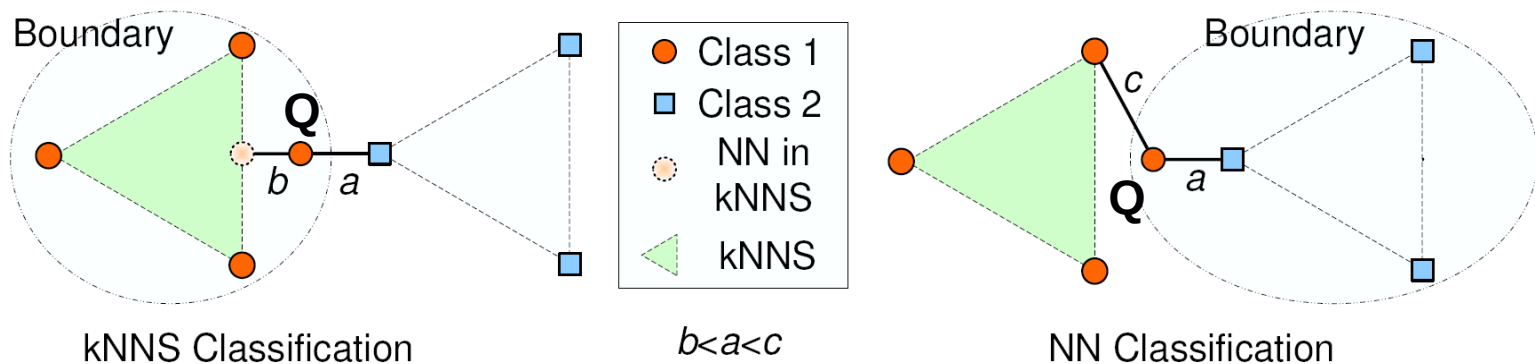
## ■ Single-Sample Metric

- Euclidean Distance and Pearson Correlation Coefficient.



## ■ Multi-Sample Metric

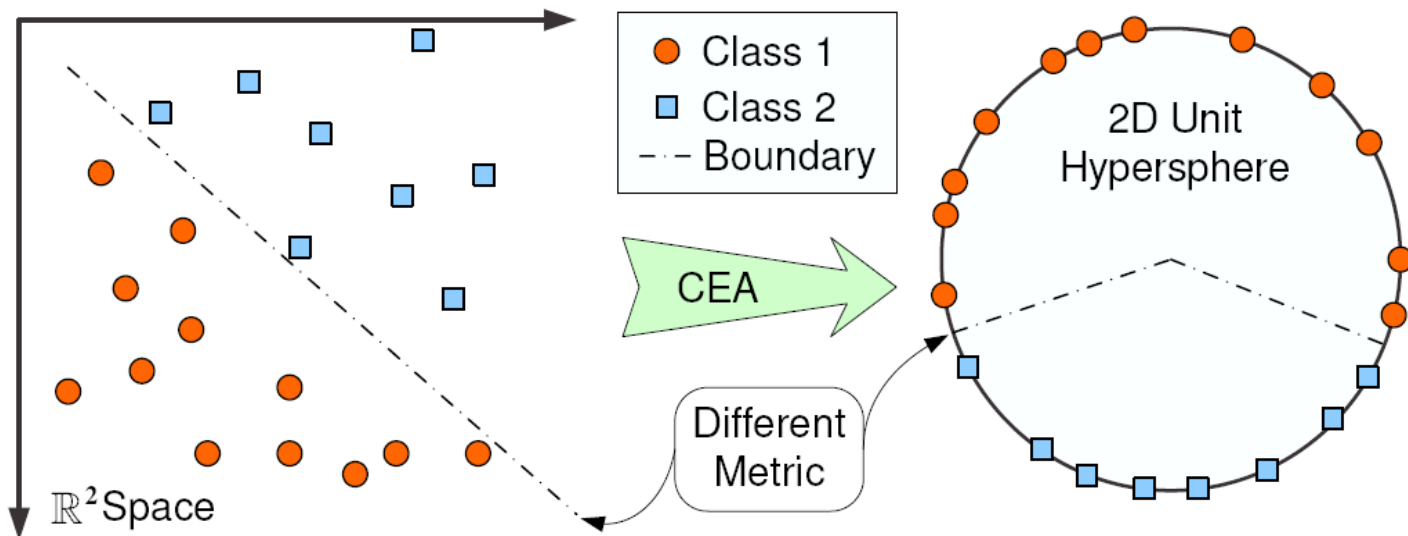
- k-Nearest-Neighbor Simplex  $\mathcal{S}(\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_k) = \left\{ \sum_{i=1}^k \ell_i \mathbf{x}_i \mid \sum_{i=1}^k \ell_i = 1, \ell_i \geq 0 \right\}$ .



# Correlation Embedding Analysis

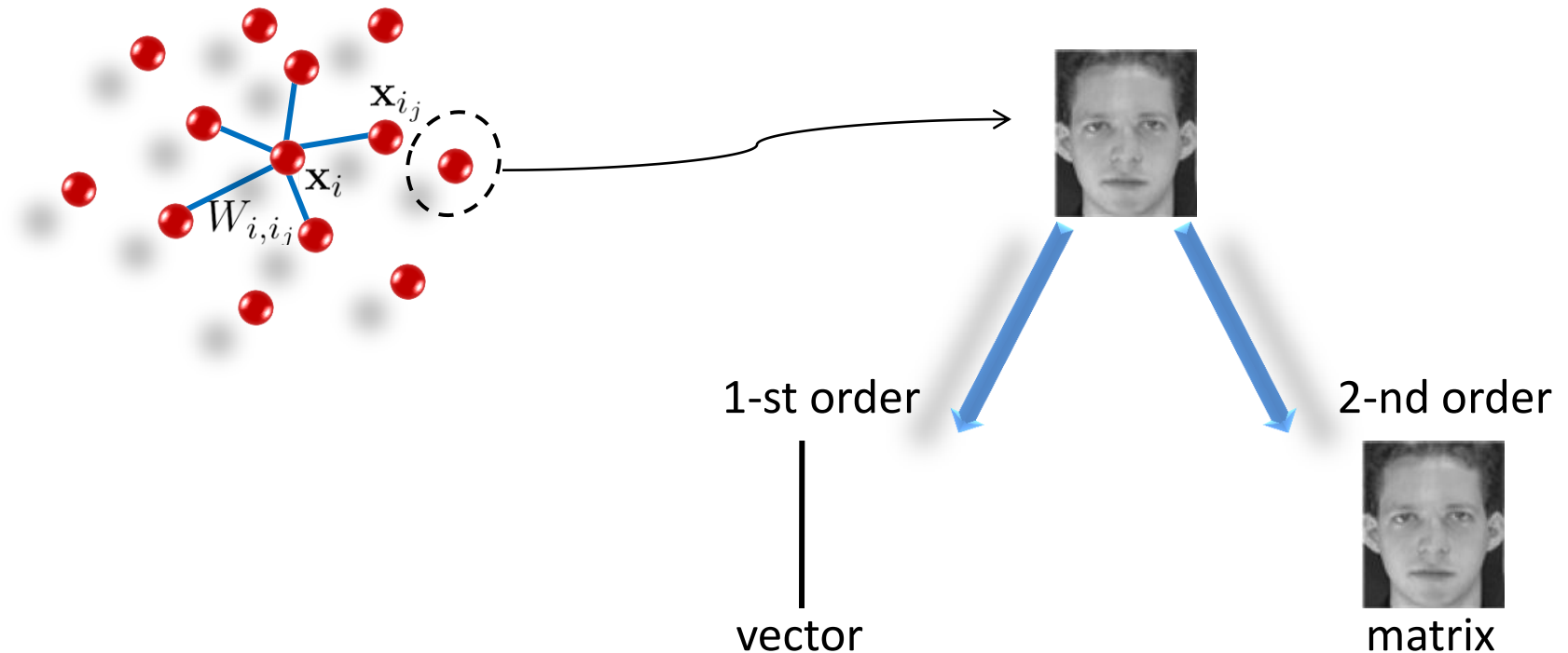
## ■ Objective Function

$$\arg \max_{\mathbf{P}} \varepsilon(\mathbf{P}) = \sum_{i,j=1}^n \underbrace{\left(1 - \frac{\mathbf{y}_i^T \mathbf{y}_j}{\|\mathbf{y}_i\| \|\mathbf{y}_j\|}\right)}_{\text{Correlation Distance}} \cdot \underbrace{(w_{ij}^{(d)} - w_{ij}^{(s)})}_{\text{Fisher Graph}}$$



# Level 3: High-Order Data Structure

- ❑  $m$ -th order tensors  $\{\mathbf{X}_i \mid \mathbf{X}_i \in \mathbb{R}^{D_1 \times D_2 \times \dots \times D_m}\}_{i=1}^n$
- ❑ Representation  $\{\mathbf{Y}_i \mid \mathbf{Y}_i \in \mathbb{R}^{d_1 \times d_2 \times \dots \times d_m}\}_{i=1}^n$  where  $d_i \leq D_i$
- ❑ Define  $\mathbf{Y}_i = \mathbf{X}_i \times_1 \mathbf{U}_1 \times_2 \dots \times_m \mathbf{U}_m$  where  $\mathbf{U}_j \in \mathbb{R}^{D_j \times d_j}$
- ❑ Here, **tensor** means **multilinear representation**.



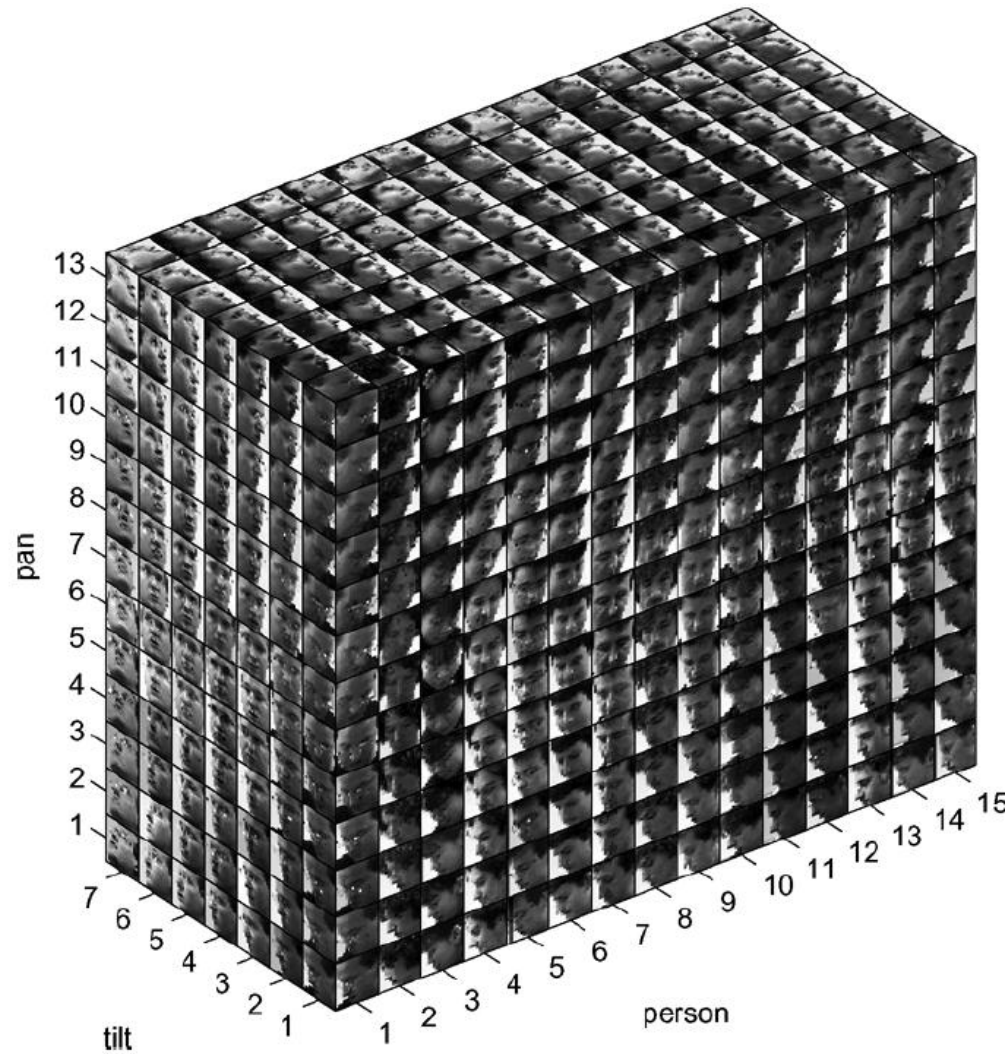
# Tensor



(a)



(b)



# Correlation Tensor Analysis

Given two m-th order tensors,  $\mathbf{X}_1, \mathbf{X}_2 \in \mathbb{R}^{D_1 \times D_2 \times \dots \times D_m}$

Pearson Correlation Coefficient (PCC):

$$\text{Corr}(X_1, X_2) = \frac{\langle \mathbf{X}_1, \mathbf{X}_2 \rangle}{\sqrt{\langle \mathbf{X}_1, \mathbf{X}_1 \rangle} \sqrt{\langle \mathbf{X}_2, \mathbf{X}_2 \rangle}},$$

$$\langle \mathbf{X}_1, \mathbf{X}_2 \rangle = \sum_{i_1=1, i_2=1, \dots, i_m=1}^{D_1, D_2, \dots, D_m} \mathbf{X}_{1;i_1, i_2, \dots, i_m} \mathbf{X}_{2;i_1, i_2, \dots, i_m}$$

CTA objective function

$$\arg \max_{\mathbf{U}} \varepsilon(\mathbf{U}) = \sum_{i,j=1}^n \underbrace{\left(1 - \frac{\langle \mathbf{Y}_i, \mathbf{Y}_j \rangle}{\sqrt{\langle \mathbf{Y}_i, \mathbf{Y}_i \rangle \langle \mathbf{Y}_j, \mathbf{Y}_j \rangle}}\right)}_{\text{Correlation Distance and Multilinear Representation}} \cdot \underbrace{\left(w_{ij}^{(d)} - w_{ij}^{(s)}\right)}_{\text{Fisher Graph}}$$

$$\mathbf{Y}_i = \mathbf{X}_i \times_1 \underbrace{\mathbf{U}_1 \times_2 \dots \times_m \mathbf{U}_m}_{m \text{ different subspaces}}, \quad \mathbf{U}_j \in \mathbb{R}^{D_j \times d_j} \text{ for } j = 1, \dots, m.$$

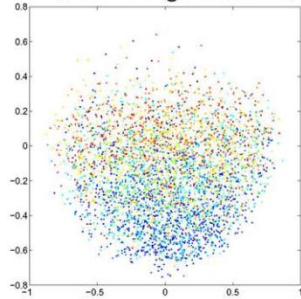
m different subspaces

Y. Fu, et. al., *IEEE Transactions on Image Processing*, 2008.

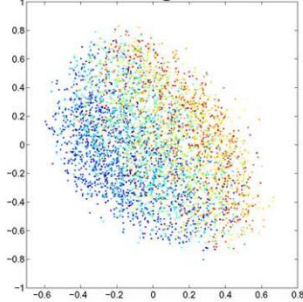
# Large Scale Manifold Learning

- ❑ Graph based methods require **spectral decomposition** of matrices of  $n \times n$ , where  $n$  denotes the number of samples.
- ❑ The **storage cost** and **computational cost** of building neighborhood maps are  $O(n^2)$  and  $O(n^3)$ , it is almost intractable to apply these methods to large-scale scenarios.
- ❑ Neighborhood search is also a large scale aspect.

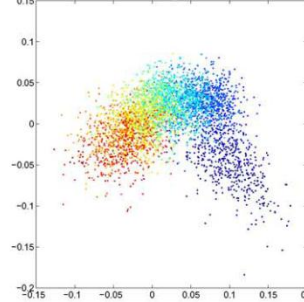
PCA 2-D Age Manifold



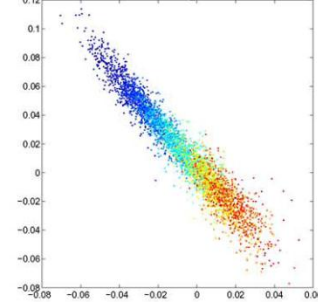
NPP 2-D Age Manifold



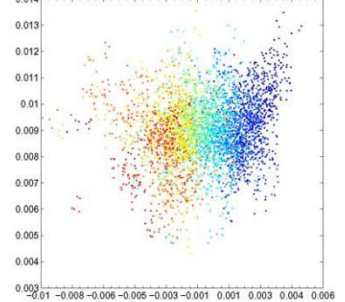
LPP 2-D Age Manifold



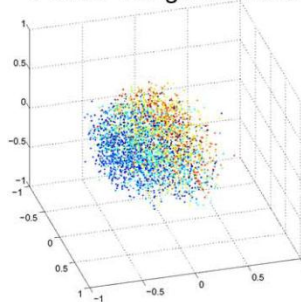
OLPP 2-D Age Manifold



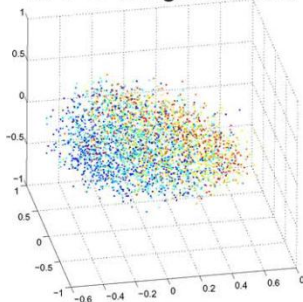
CEA 2-D Age Manifold



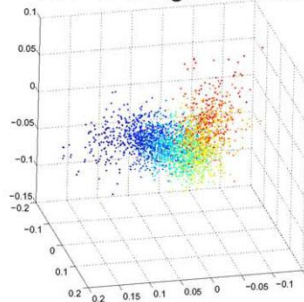
PCA 3-D Age Manifold



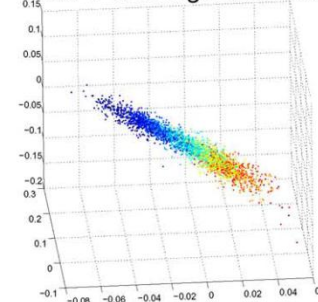
NPP 3-D Age Manifold



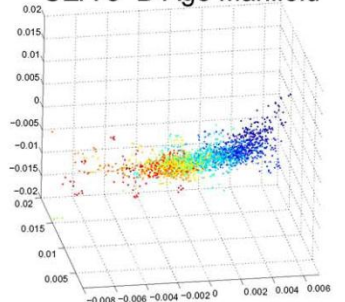
LPP 3-D Age Manifold



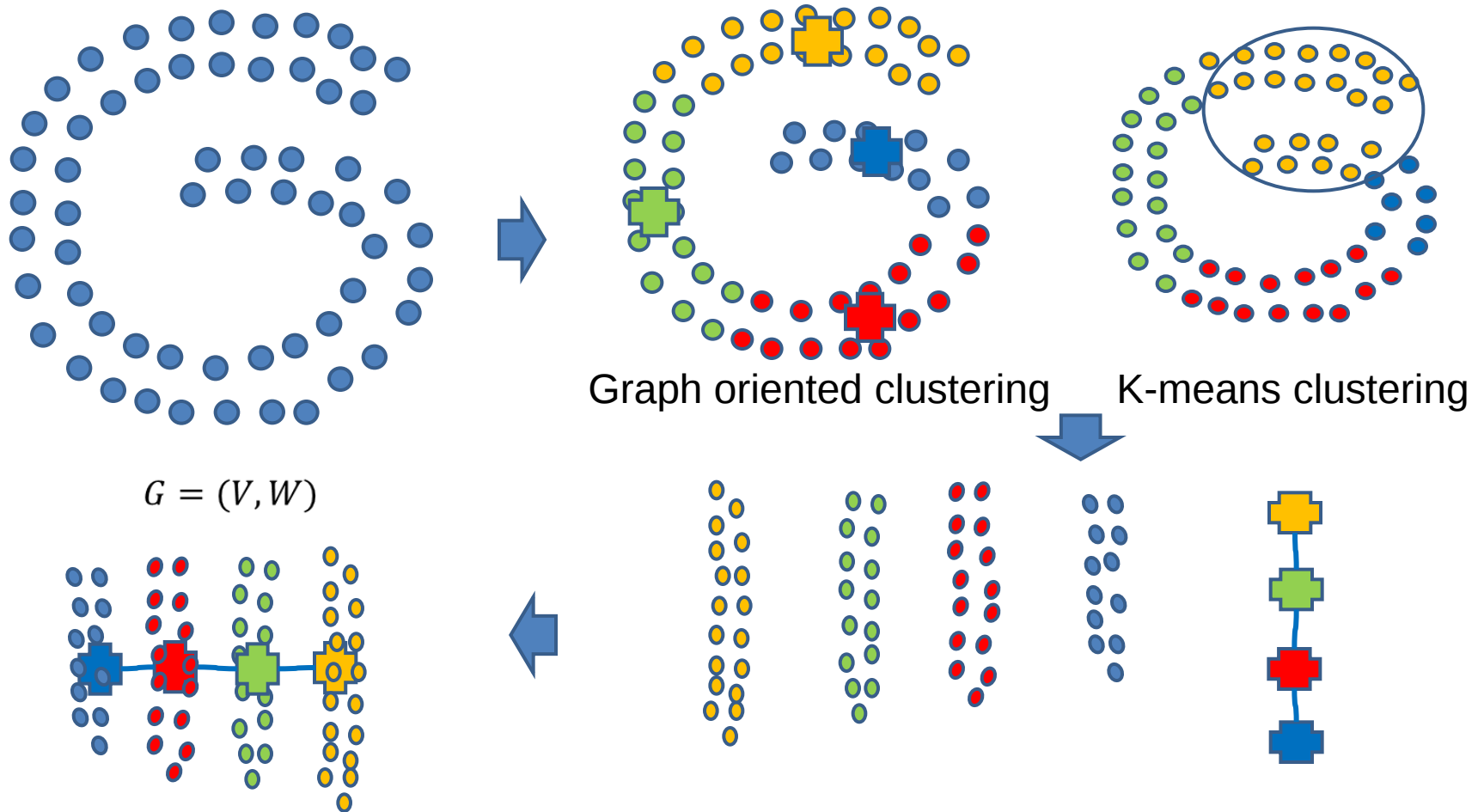
OLPP 3-D Age Manifold



CEA 3-D Age Manifold



# Large Scale Manifold Learning



$$\begin{aligned}
 & [\widehat{W}_{Inter} \setminus \widehat{W}_{Intra}] \\
 &= LowRankApproximation(W_{Inter} \setminus W_{Intra}) \\
 & s. t. \quad \|[\widehat{W}_{Inter} \setminus \widehat{W}_{Intra}]\|_F \leq \varepsilon
 \end{aligned}$$

$$G = (V, \widehat{W} = \widehat{W}_{Inter} + \widehat{W}_{Intra})$$

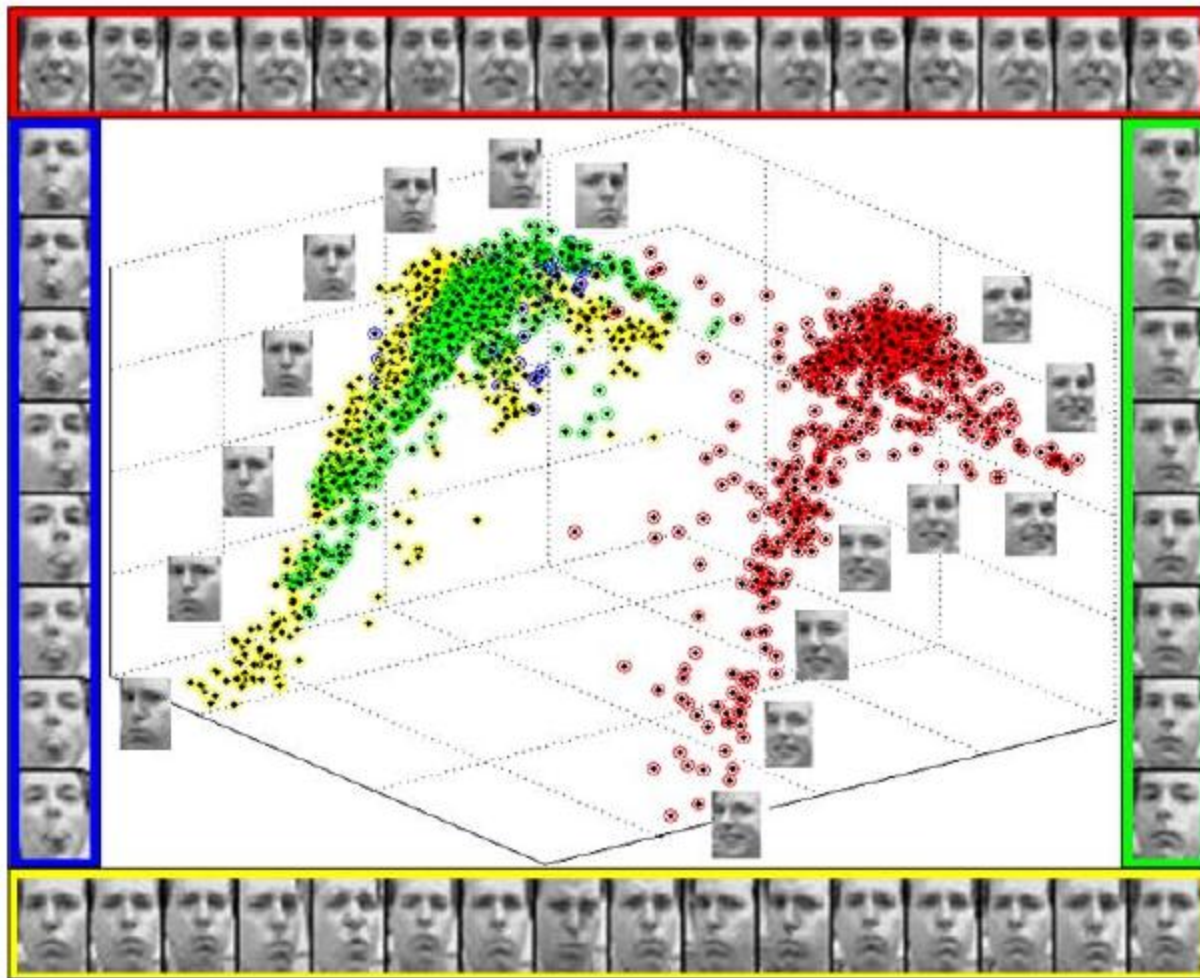
$$W_{Intra} = diag(W_1, \dots, W_k)$$

$$W_{Inter} = \begin{bmatrix} 0 & W_{12} & \cdots & W_{1k} \\ W_{21} & 0 & \cdots & \vdots \\ \vdots & \vdots & \ddots & W_{1k-1} \\ W_{k1} & \cdots & W_{k-11} & 0 \end{bmatrix}$$

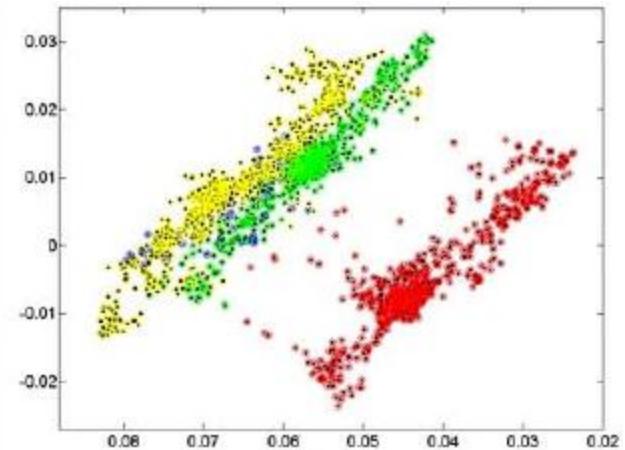
Previous and Current Work:

## **Social Media Scenario**

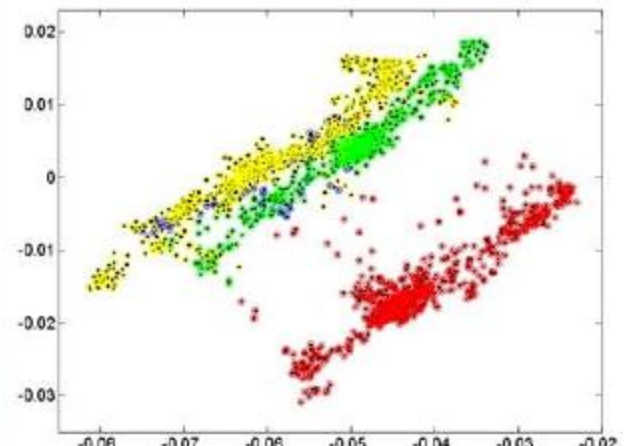
# Expression Manifold



(a)



(b)

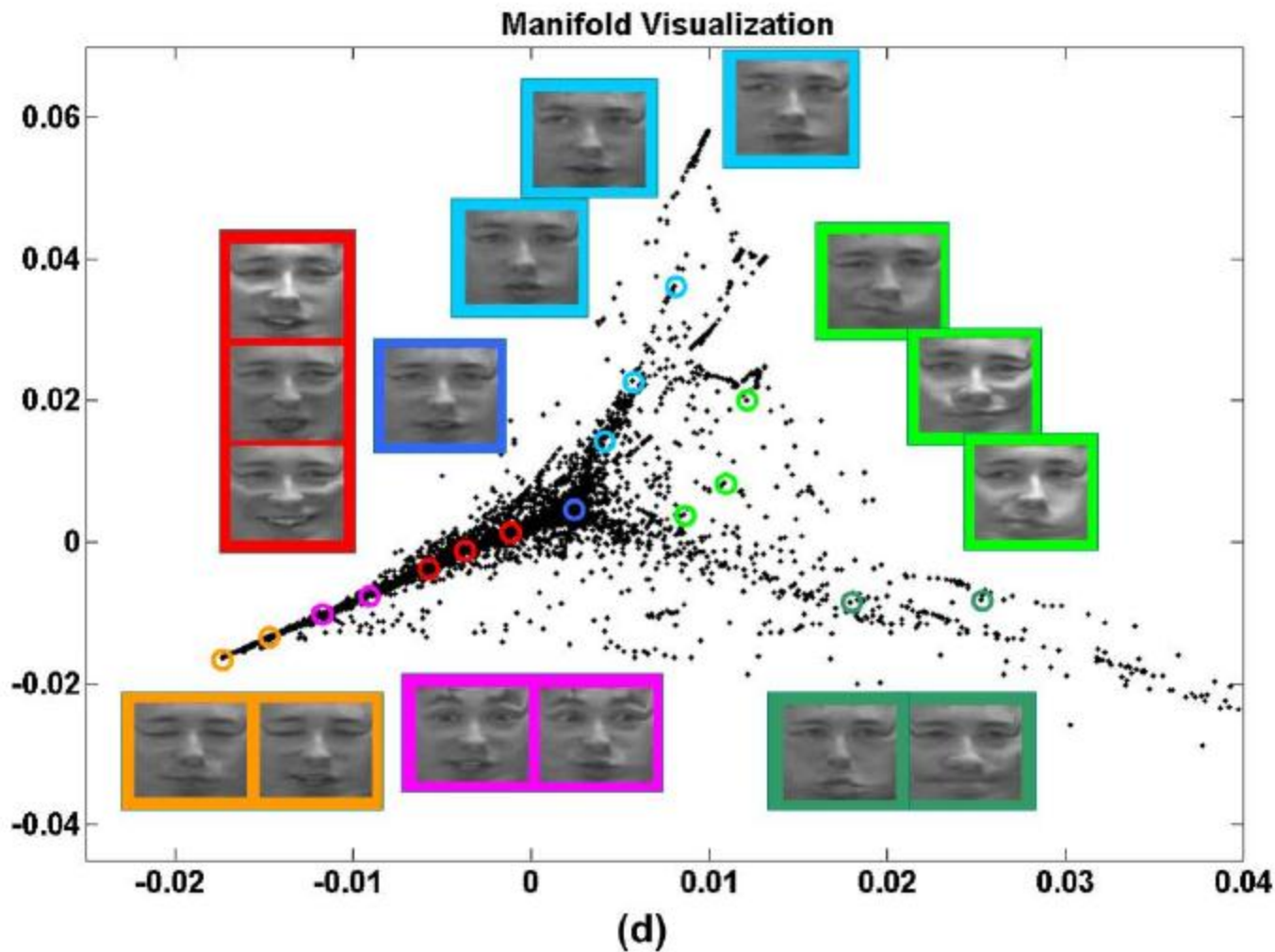


(c)

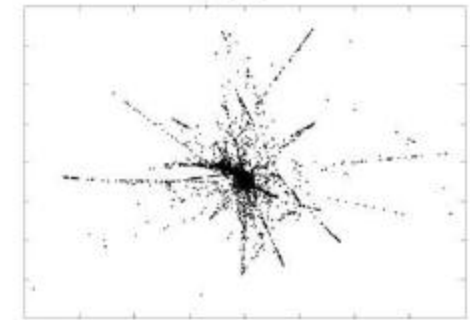
Manifold visualization of 1,965 Frey's face images by LEA using  $k = 6$  nearest neighbors.

Yun Fu, et. al. "Locally Adaptive Subspace and Similarity Metric Learning for Visual Clustering and Retrieval", CVIU, Vol. 110, No. 3, pp: 390-402, 2008.

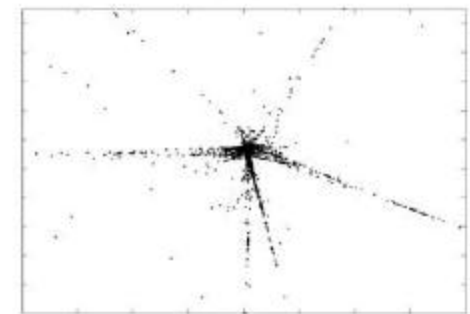
# Emotion State Manifold



(a)



(b)



(c)

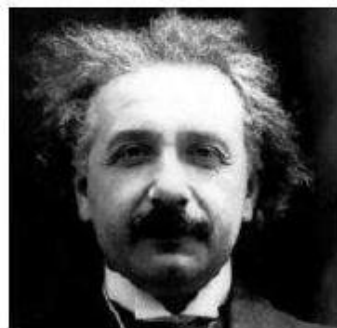
Manifold visualization for 11,627 AAI sequence images of a male subject using LLE algorithm. (a) A video frame snapshot and the 3D face tracking result. The yellow mesh visualizes the geometric motion of the face. (b) Manifold visualization with  $k=5$  nearest neighbors. (c)  $k=8$  nearest neighbors. (d)  $k=15$  nearest neighbors and labeling results.

# Application for Age Estimation

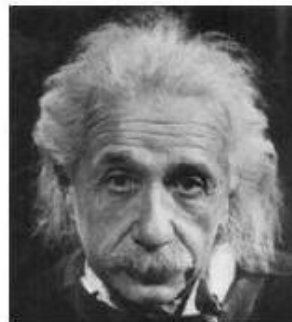
**AS International**, *How Old Are You?*, [www.asmag.com](http://www.asmag.com) Vol. 120, Page 40-41, Dec. 2008.  
**PhysOrg.com**, [Intelligent Computers See Your Human Traits](#), May 2008.  
**Roland Piquepaille's Technology Trends**, [Computers can now guess our age](#), Sep. 2008.  
**UIUC News Bureau**, [Step right up, let the computer look at your face and tell you your age](#), Sep. 2008.  
**ABC Science**, [Age recognition software has a human eye](#), Oct. 2008.  
**UPI.com**, [Age estimation software is created](#), Sep. 2008.  
**Eureka! Science News**, [Step right up, let the computer look at your face and tell you your age](#), 2008  
**Zdnet.com**, [Computers can now guess our age](#), Sep. 2008.  
**Webindia123.com**, [Age estimation software is created](#), Sep. 2008.  
**Newkerala.com**, [Now, a computer software that can tell age just by looking at your face!](#), 2008.  
**Hindustantimes.com**, [Computer that says how old you are](#), Sep. 2008.  
**TXonline.net**, [Age estimation software is created](#), Sep. 2008.  
**Topnews.in**, [Now, computer software that can tell age just by looking at your face](#), Oct. 2008.



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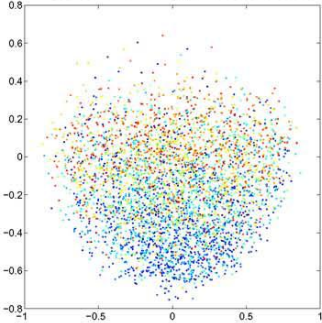
76

Age estimation on Einstein's faces. The estimated ages below each face might be a little bit older than the true ages (unknown to us) but reasonable. Our training data are all Asian faces.

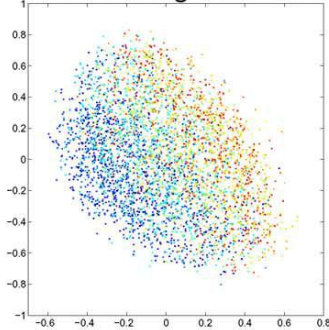
This might be a good example to echo the phenomenon that Asian faces often aesthetically look younger than the Western.

# Why Regression on Manifold?

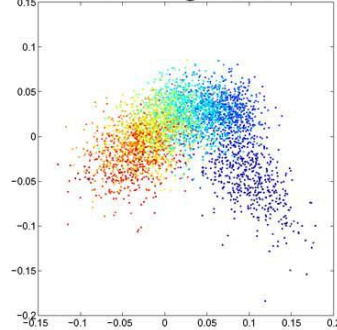
PCA 2-D Age Manifold



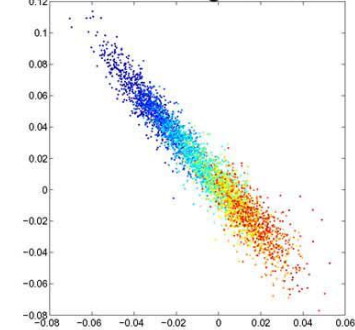
NPP 2-D Age Manifold



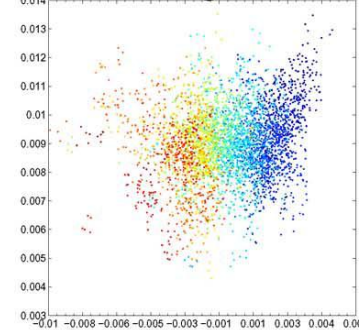
LPP 2-D Age Manifold



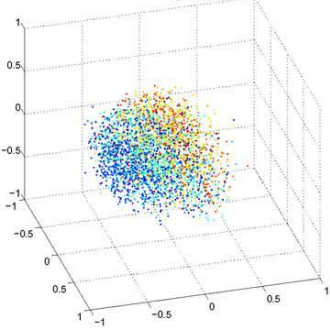
OLPP 2-D Age Manifold



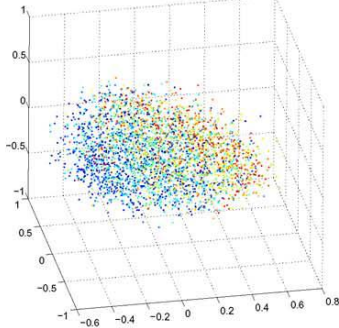
CEA 2-D Age Manifold



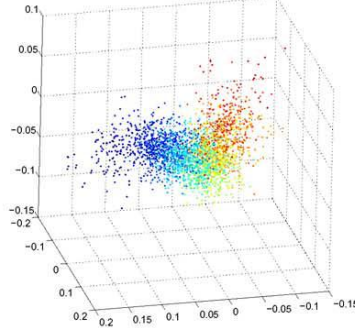
PCA 3-D Age Manifold



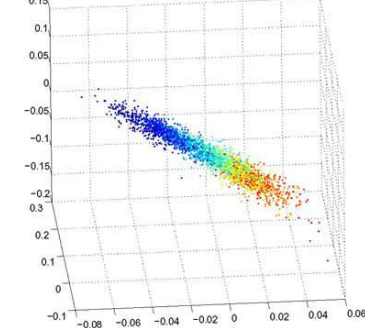
NPP 3-D Age Manifold



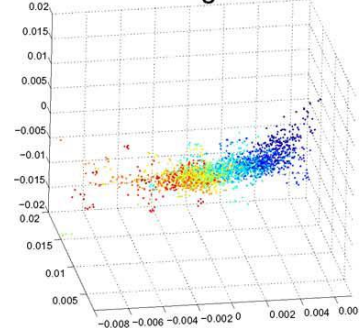
LPP 3-D Age Manifold



OLPP 3-D Age Manifold

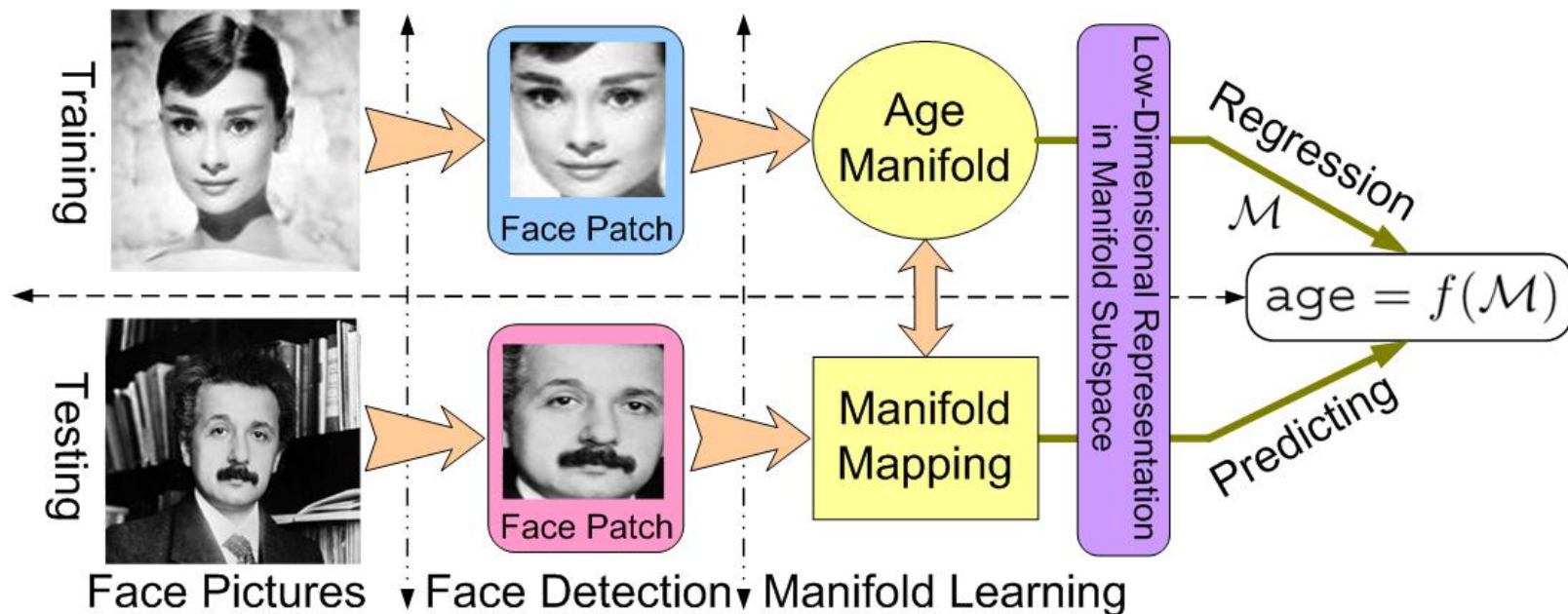


CEA 3-D Age Manifold



- YGA database
  - 1600 Asian subjects
  - Age range from 0 to 93 years
  - 60x60 gray-level patches
  - 8000 images in total. 4000 female and 4000 male

# Regression Framework



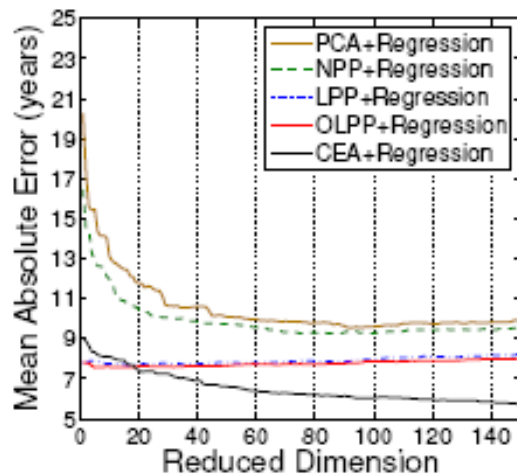
Multiple linear regression  $\mathbf{L} = \tilde{\mathbf{Y}}\mathbf{B} + \mathbf{e}$ ,  $\text{Var}(\mathbf{e}) = \sigma^2\mathbf{I}$ ,  
 Model fitting  $\hat{\mathbf{L}} = \tilde{\mathbf{Y}}\hat{\mathbf{B}}$ . Ordinary Least Squares  $\hat{\mathbf{B}} = (\tilde{\mathbf{Y}}'\tilde{\mathbf{Y}})^{-1}\tilde{\mathbf{Y}}'\mathbf{L} = \mathbf{H}\mathbf{L}$   
 Residuals  $\hat{\mathbf{e}} = \mathbf{L} - \hat{\mathbf{L}}$ .  $E(\hat{\mathbf{e}}) = 0$   $\text{Var}(\hat{\mathbf{e}}) = \sigma^2(\mathbf{I} - \mathbf{H})$ .  
 Quadratic function  $\hat{l}_i = \hat{b}_0 + \hat{\mathbf{b}}_1^T \mathbf{y}_i + \hat{\mathbf{b}}_2^T \mathbf{y}_i^2$ ,

$$\hat{\mathbf{L}} = [\hat{l}_1 \cdots \hat{l}_n]^T, \quad \hat{\mathbf{B}} = [\hat{b}_0 \quad \hat{b}_1^{(1)} \cdots \hat{b}_1^{(d)} \quad \hat{b}_2^{(1)} \cdots \hat{b}_2^{(d)}]^T$$

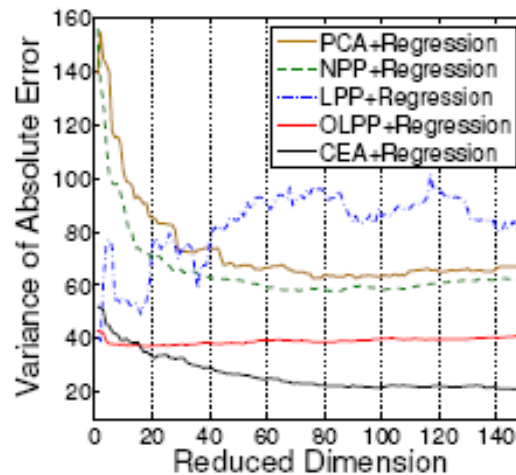
$$\tilde{\mathbf{Y}} = [\mathbf{1}_{n \times 1} \quad [\mathbf{y}_1 \cdots \mathbf{y}_n]^T \quad [\mathbf{y}_1^2 \cdots \mathbf{y}_n^2]^T].$$

# CEA for Age Estimation

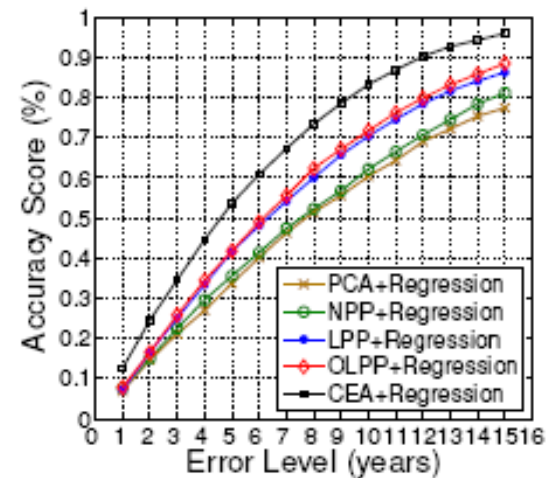
Female



(a)

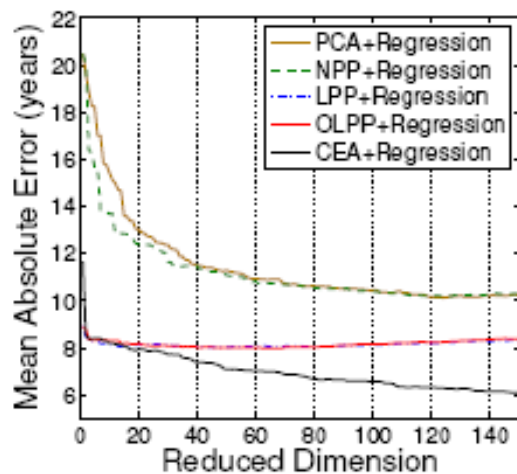


(b)

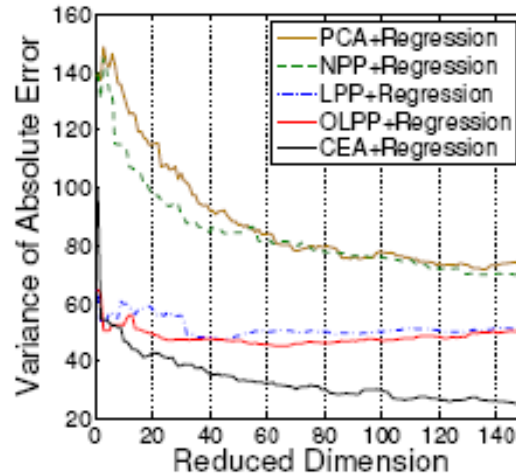


(c)

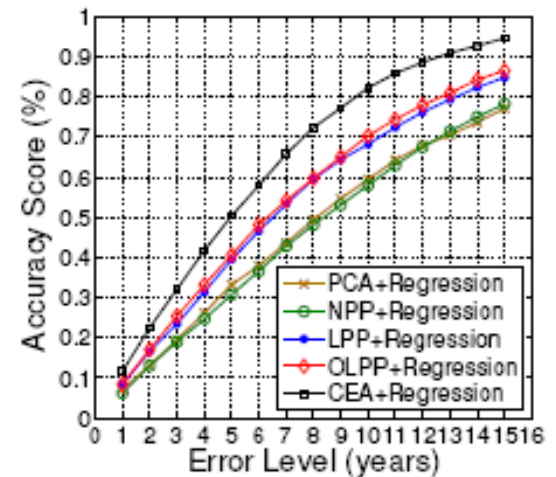
Male



(e)



(f)



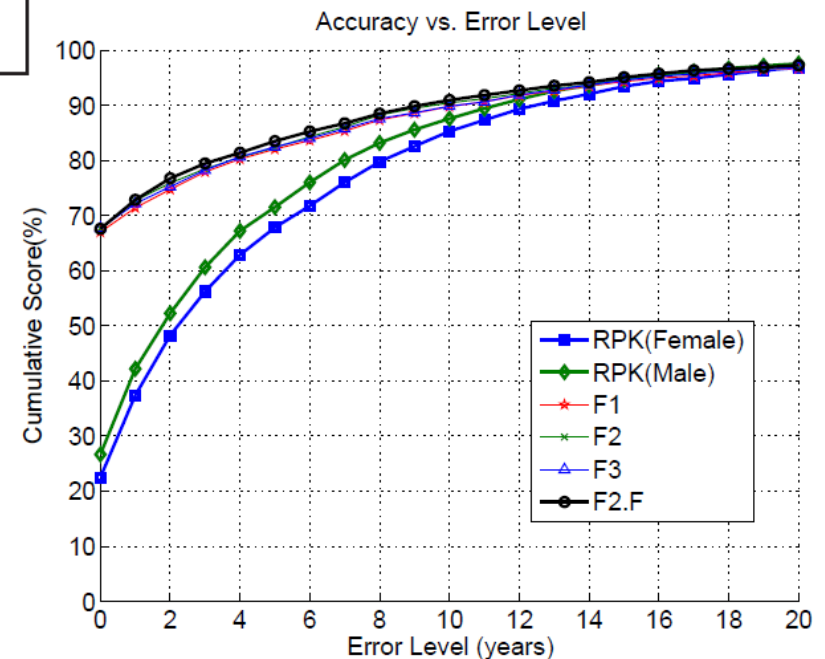
(g)

# Automatic Age Estimation

| Representation for Age and Gender Group Classification | Representations for Age Estimation in Each Group |          | Age Estimation Error (MAE) |
|--------------------------------------------------------|--------------------------------------------------|----------|----------------------------|
| BIF+LSDA                                               | Young Female                                     | BIF+MFA  | 2.66                       |
|                                                        | Adult Female                                     | BIF+LSDA |                            |
|                                                        | Senior Female                                    | BIF+MFA  |                            |
|                                                        | Young Male                                       | BIF+MFA  |                            |
|                                                        | Adult Male                                       | BIF+OLPP |                            |
|                                                        | Senior Male                                      | BIF+LSDA |                            |

| Method   | MAE         | Error Reduction Rate |
|----------|-------------|----------------------|
| RPK [33] | 4.66        | 0                    |
| F1       | 2.95        | 36.7%                |
| F2       | 2.84        | 39.1%                |
| F3       | 2.87        | 38.4%                |
| F2.F     | <b>2.66</b> | <b>42.9%</b>         |

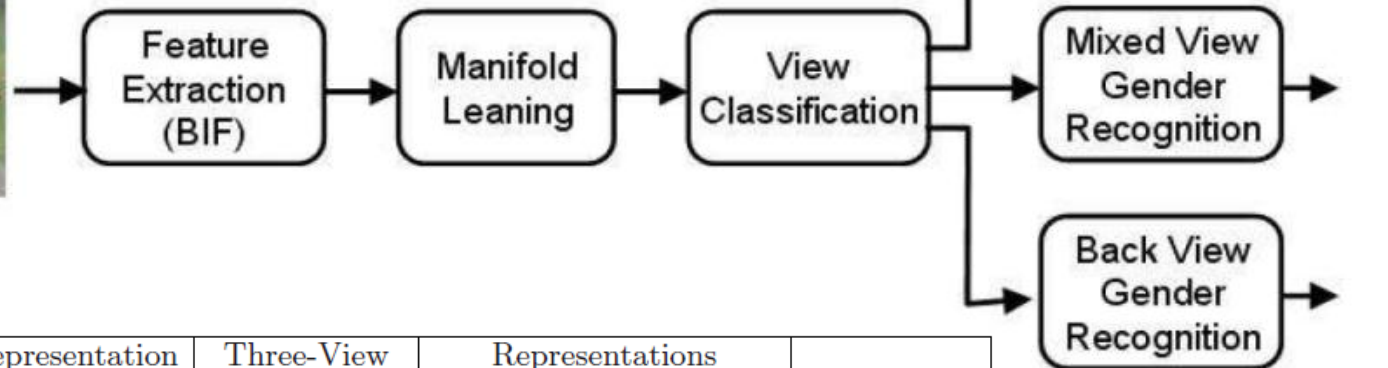
MAEs (in years) comparison with the result in [33] that uses manual separation of gender.



# Gender Recognition from Body



| Method   | Frontal View     | Back View        | Mixed View       |
|----------|------------------|------------------|------------------|
| PBGR [7] | 76.0±1.2%        | 74.6±3.4%        | 75.0±2.9%        |
| BIO+PCA  | 79.1±3.0%        | 82.8±5.1%        | <b>79.2±1.4%</b> |
| BIO+OLPP | 78.3±3.5%        | 82.8±4.6%        | 77.1±1.9%        |
| BIO+LSDA | <b>79.5±2.6%</b> | <b>84.0±3.9%</b> | 78.2±1.1%        |
| BIO+MFA  | 79.1±2.2%        | 81.7±5.2%        | 75.2±2.1%        |

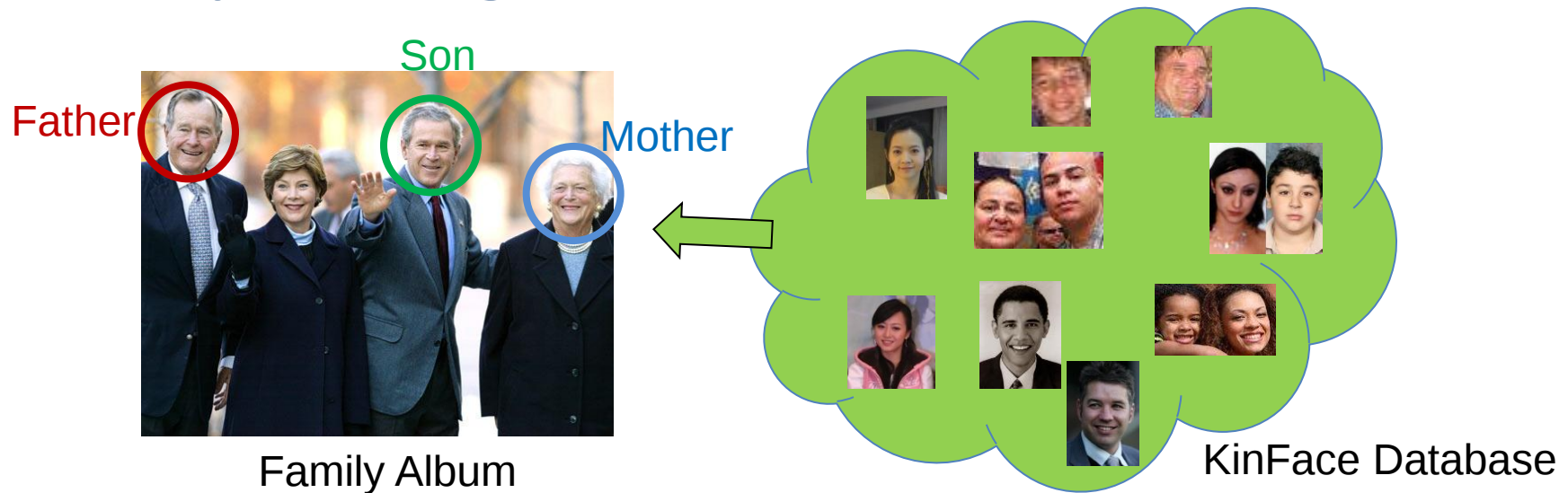


| Input Image | Orientation | Band #1 |    | Band #2 |    |
|-------------|-------------|---------|----|---------|----|
|             |             | S1      | C1 | S1      | C1 |
|             | 0°          |         |    |         |    |
|             | 45°         |         |    |         |    |
|             | 90°         |         |    |         |    |
|             | 135°        |         |    |         |    |

| Representation for Human Body View Classification | Three-View Classification Accuracy (Frontal, Back, and Mixed) | Representations for Gender Recognition in Each View |          | Gender Recognition Accuracy |
|---------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------------|----------|-----------------------------|
| BIF+PCA                                           | 99.3±0.5%                                                     | Frontal View                                        | BIF+LSDA | 80.6±1.2%                   |
|                                                   |                                                               | Mixed View                                          | BIF+PCA  |                             |
|                                                   |                                                               | Back View                                           | BIF+LSDA |                             |

Bio-Inspired Feature

# Kinship Recognition



Son



Young Father



Father

- Hypothesis: most of children look like their parents at young ages
- Utilizing transfer learning method to bridge the gap

# UB KinFace Database



(a) Old parents



(b) Young parents

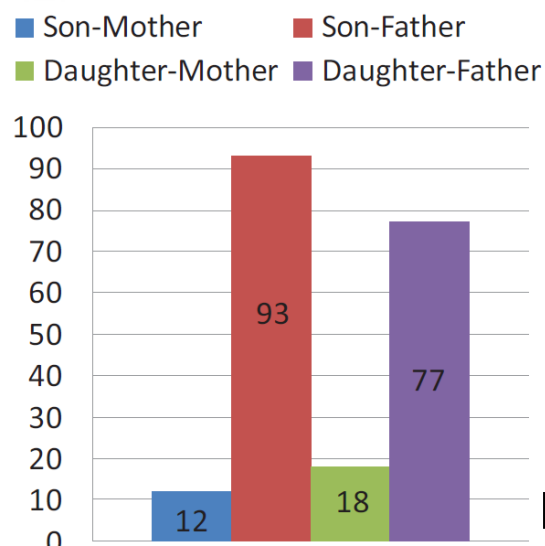
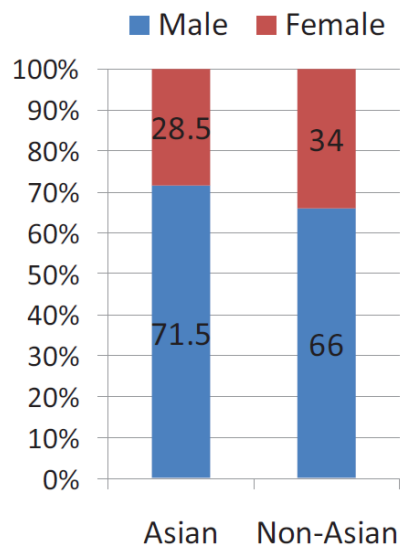
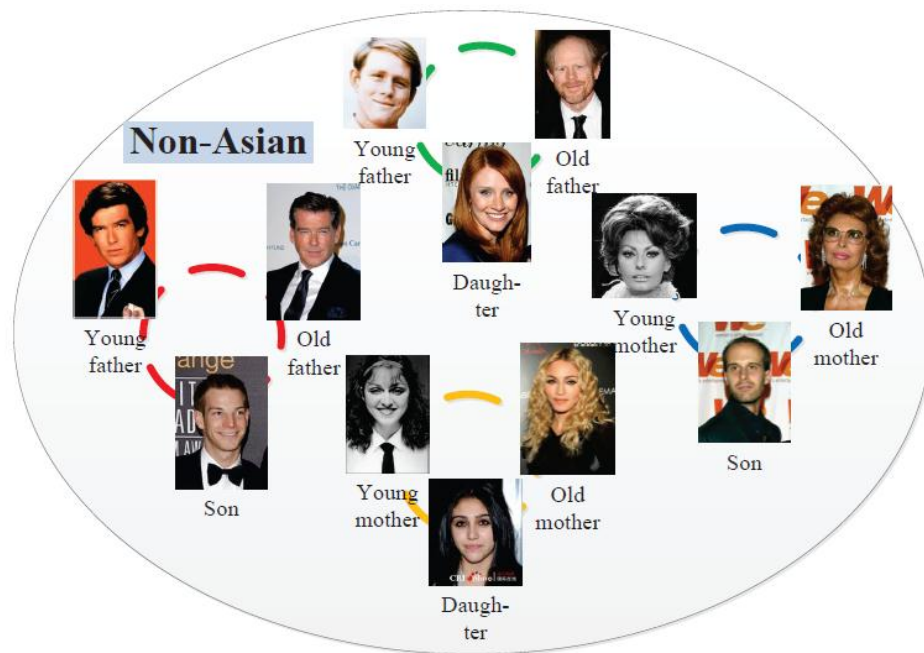
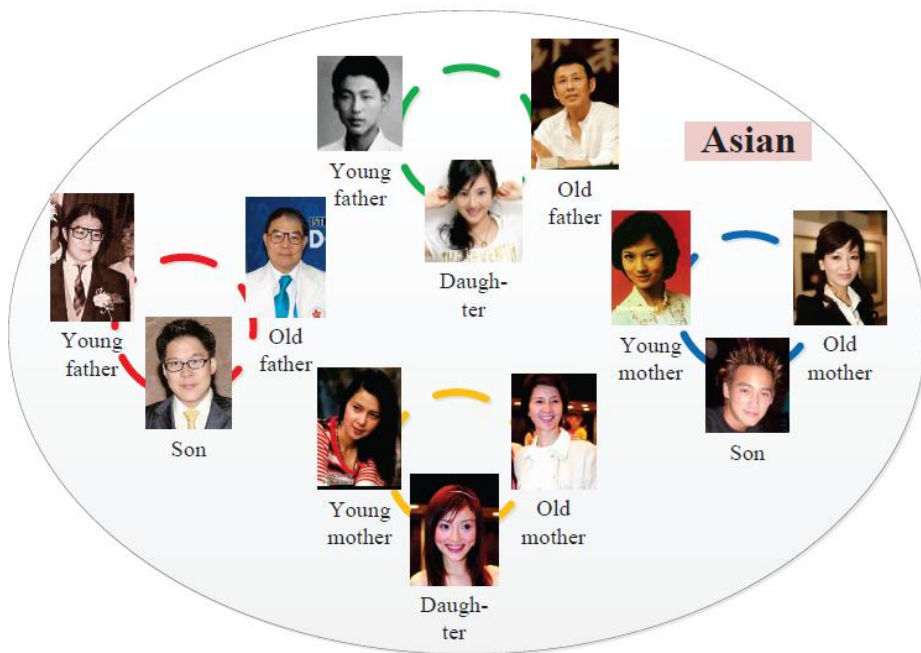


(c) Children

KinFace is the first database which contains 600 images of both children and parents at different ages.

All the images are real-world images of public figures downloaded from the Internet.

# UB KinFace Database



Face Detection

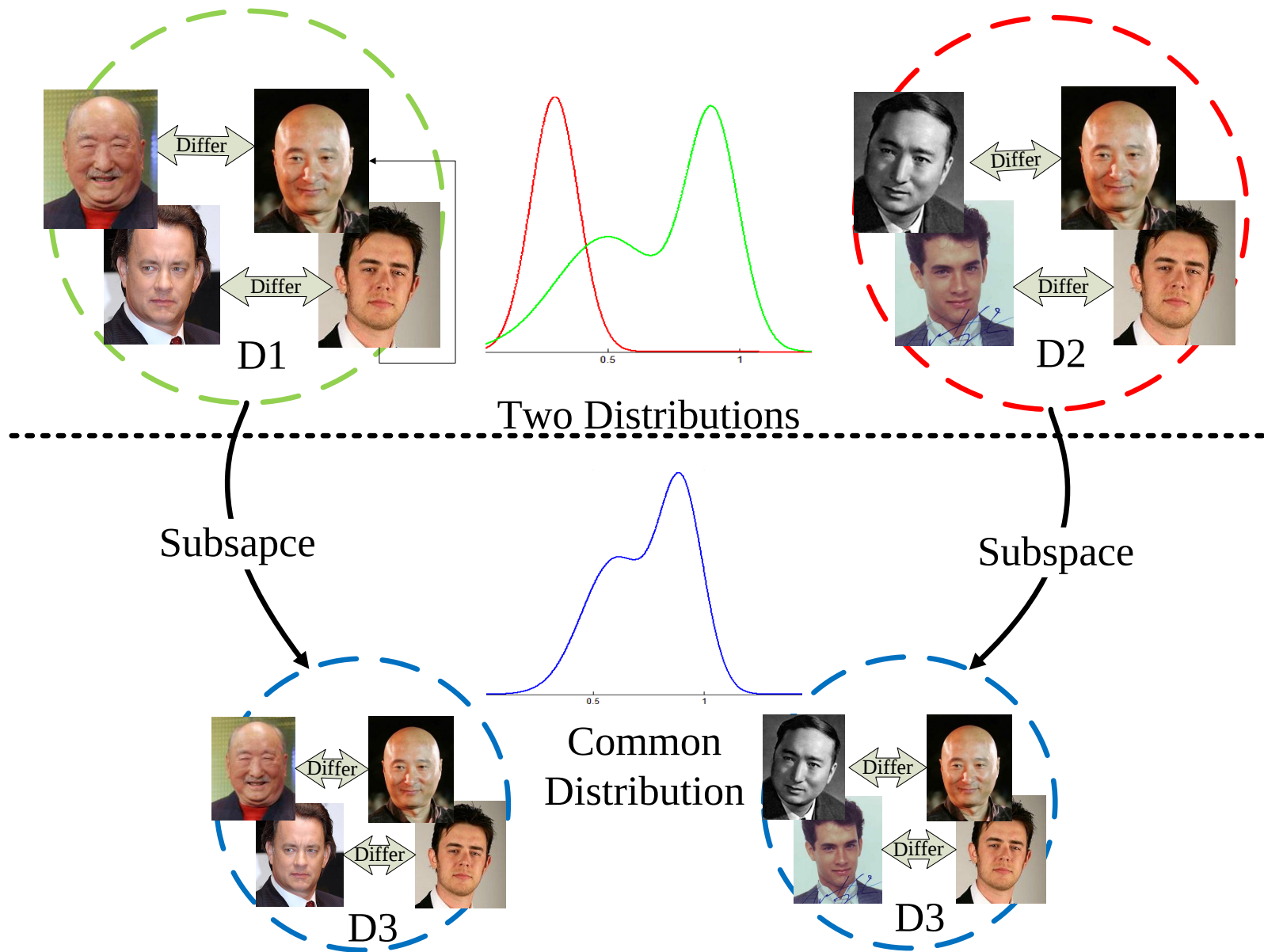


Eye Detection



Alignment

# Transfer Subspace Learning

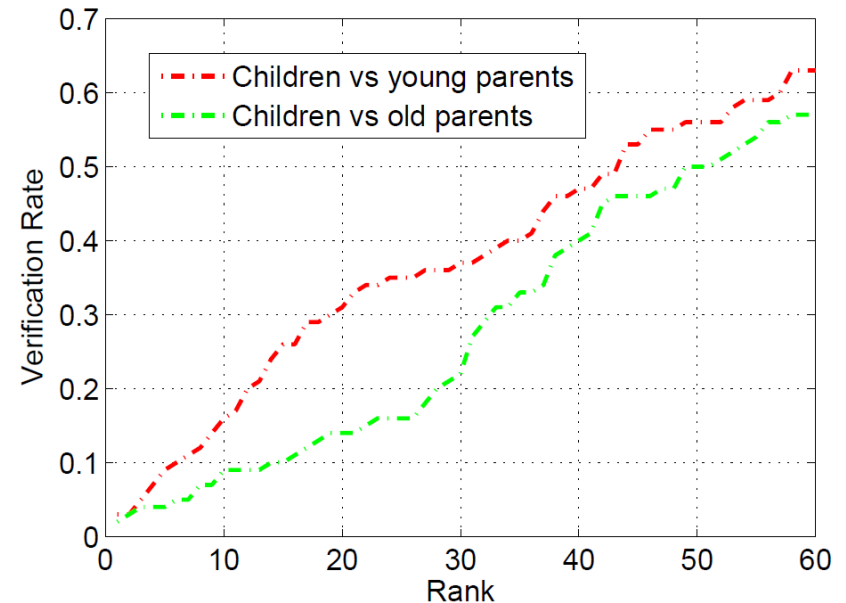


# Experiments

## 1) Kinship Classification

*“Young parents are more similar to their children based on the local Gabor features.”*

Hypothesis is validated!

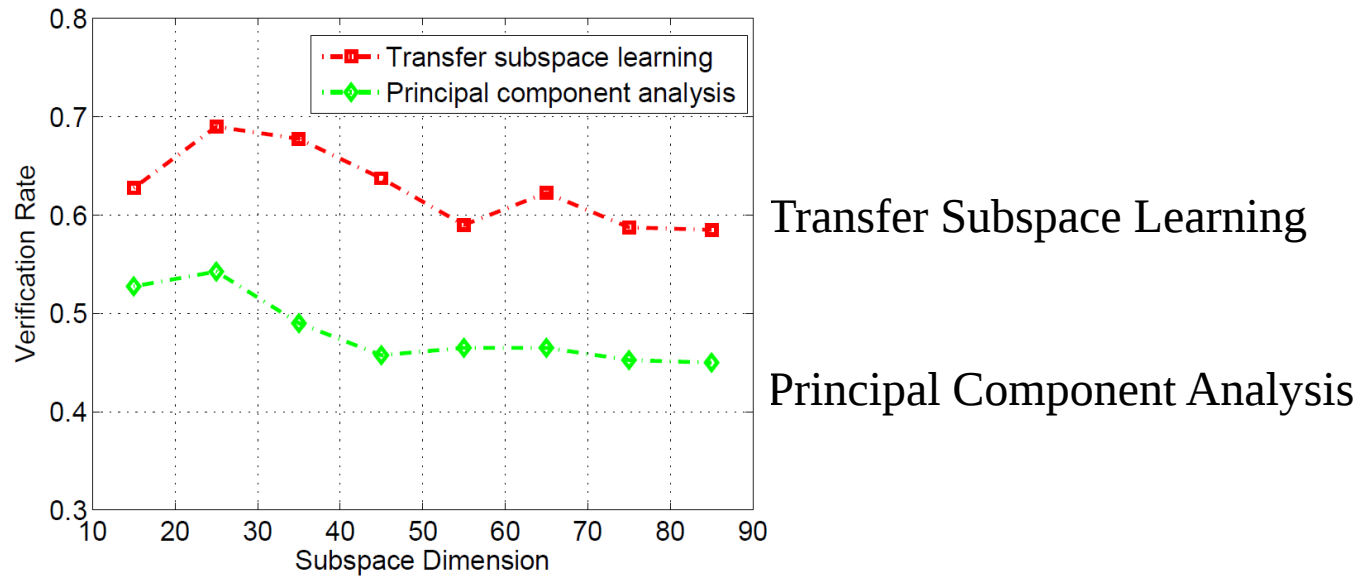


## 2) Pairwise Kinship Verification

| Method   | Feature     | 5-fold        | Leave-one-out |
|----------|-------------|---------------|---------------|
| Pairwise | Structure   | 49%           | 47.25%        |
| TSL      | Structure   | 47.25%        | 47.25%        |
| Pairwise | Local Gabor | 50.25%        | 41.25%        |
| TSL      | Local Gabor | <b>55.25%</b> | <b>63.75%</b> |

# Experiments

## 3) Verification via TSL



## 4) Comparison with Human Performance

Test 1 (learning without young parents' face images):

Result: 52.50%

Test 2 (learning with young parents' face images):

Result: 56.87%

Previous and Current Work:

## **HCI Scenario**

# Lipreading by Manifold Learning

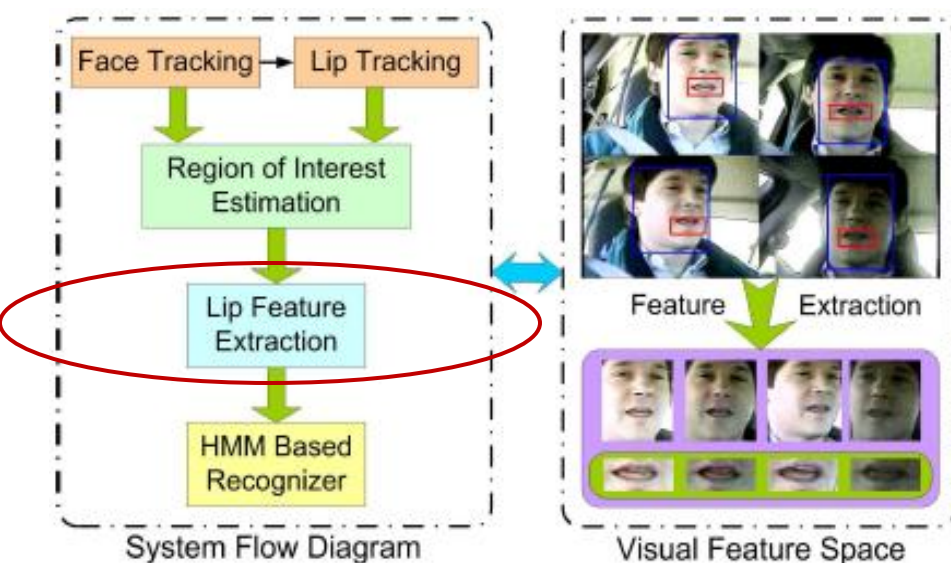


Figure 6. Lipreading system structure.

- Training: 21 talkers
- Test: 13 *different* talkers
- Dim: 584x4DCT→100PCA

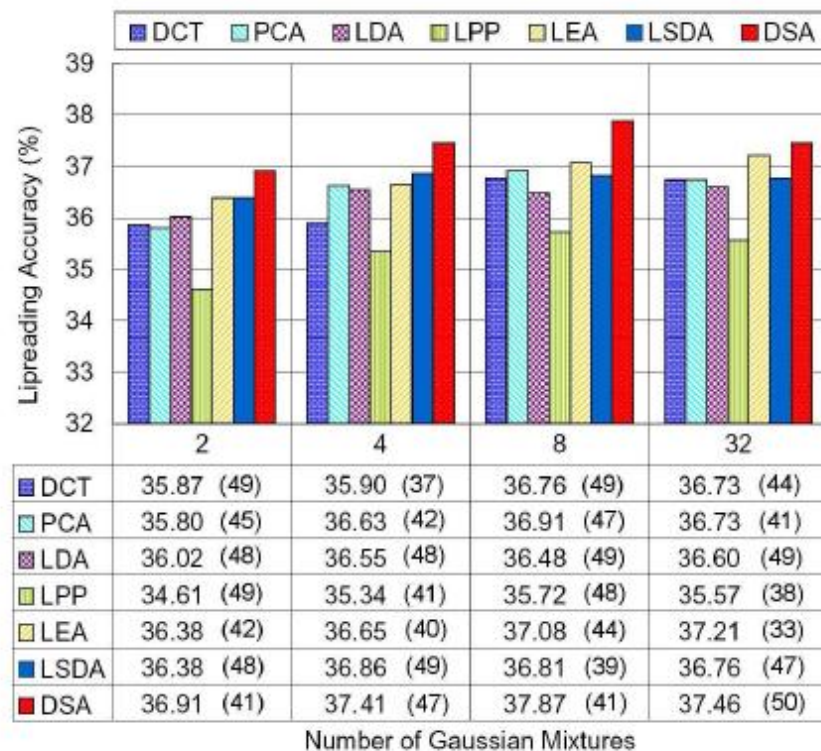
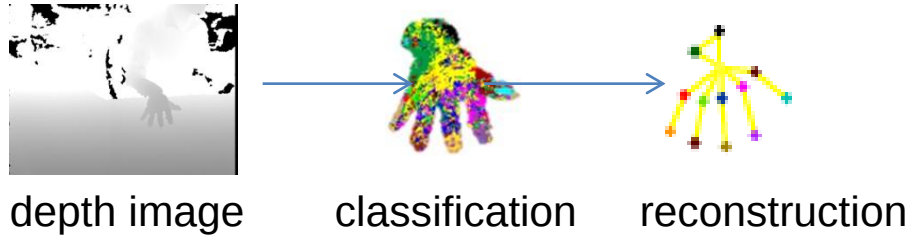


Figure 7. Comparison of the highest lipreading accuracy and dimensionality reduction of all the 7 methods under 4 different numbers of Gaussian mixtures per HMM state.

The is the highest lipreading accuracy on this database ever reported.

# Hand Parts Recognition from Depth Image

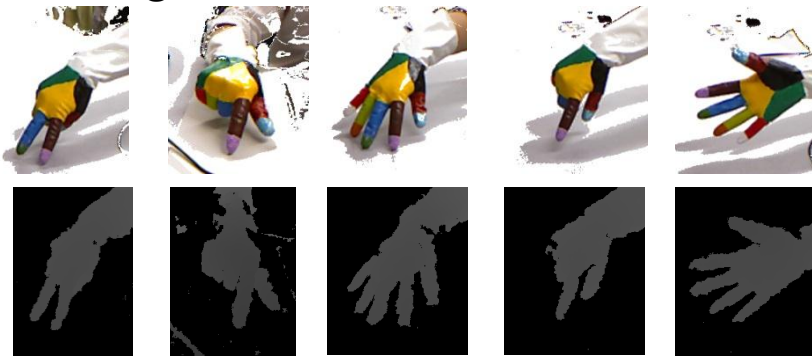
## Reconstruct skeleton model from Kinect



## Difficulties

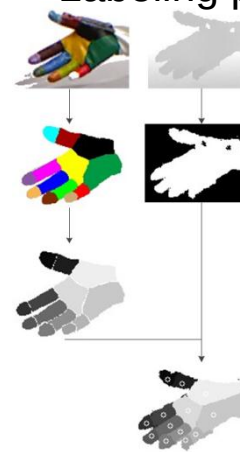
- More flexible than body
- More sensitive to environment change
- Small volume and difficult to detect
- No obviously texture to distinguish

## Training data collection



Glove Aided Labeling

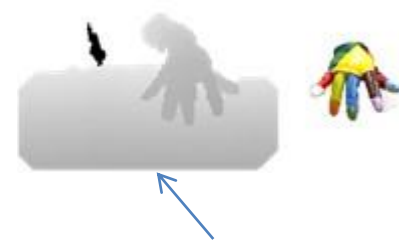
## Labeling process



Manually labeling

Denoising  
Clustering

Labeled data



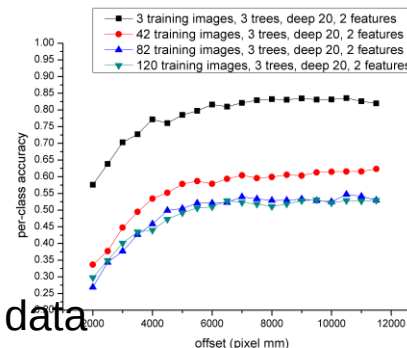
Background can be changed to achieve more training data

## Classification and reconstruction

- Using Microsoft's framework as a baseline [Jamie etc., CVPR 11]
- Combine simple features

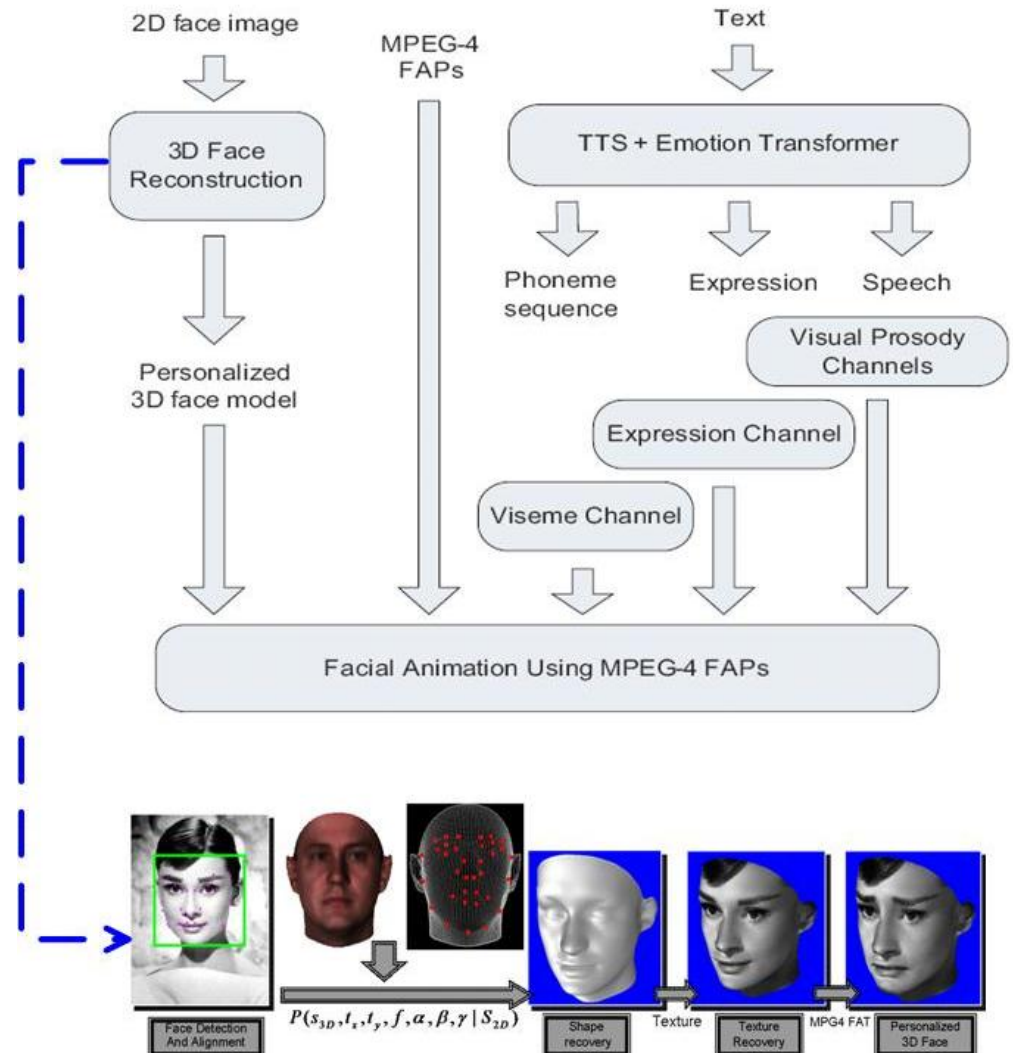
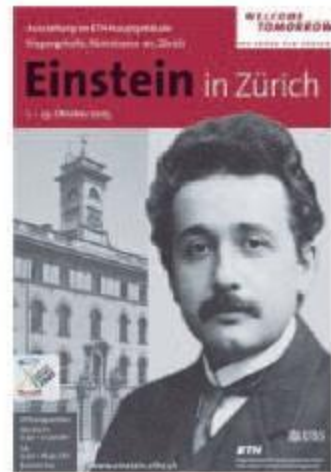
## In processing...

- add more manually labeled&synthetic data
- design robust features

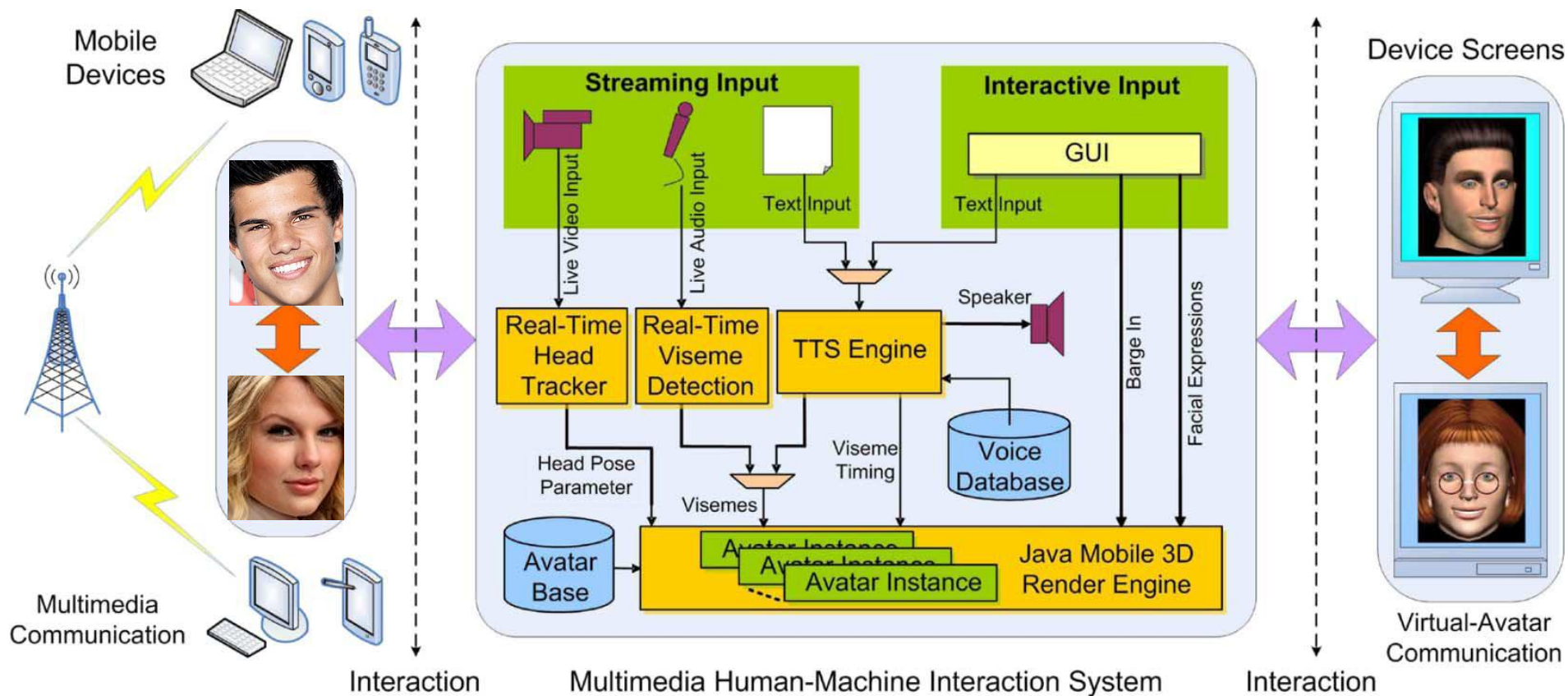


Training and test with combined features

# 3D Humanoid Avatar

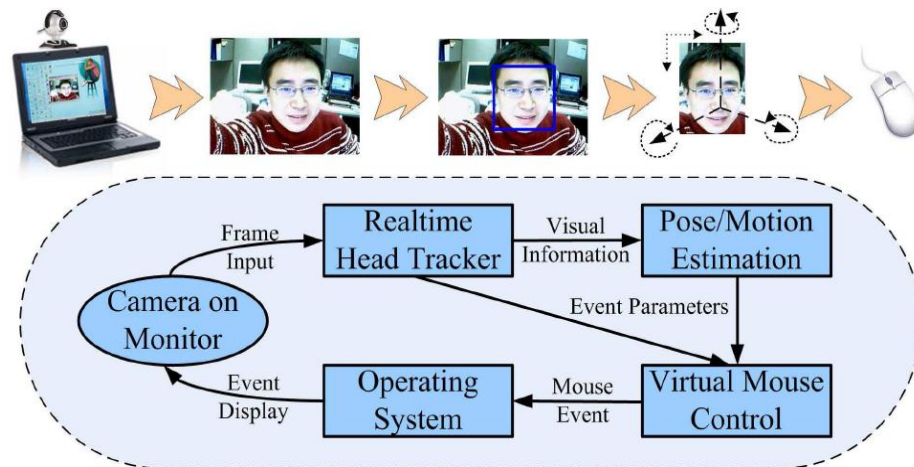


# Multimodal Human-Avatar Interaction



# hMouse

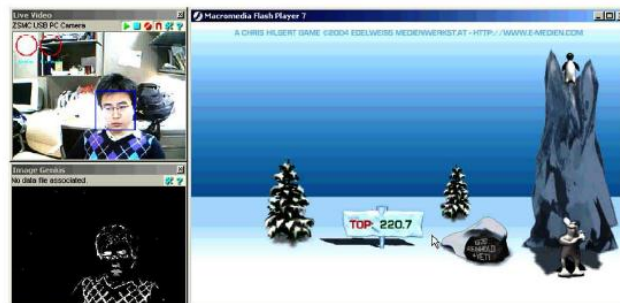
| Virtual Mouse Event | Description                                             |
|---------------------|---------------------------------------------------------|
| Hold and Release    | Use/activate/control and disuse/stop/quit               |
| Move Cursor         | Vertical and horizontal navigation, coarse localization |
| Point               | Up and down fine tune, precise localization             |
| Click Button        | Left and right virtual mouse button down and up         |



(a)



(c)

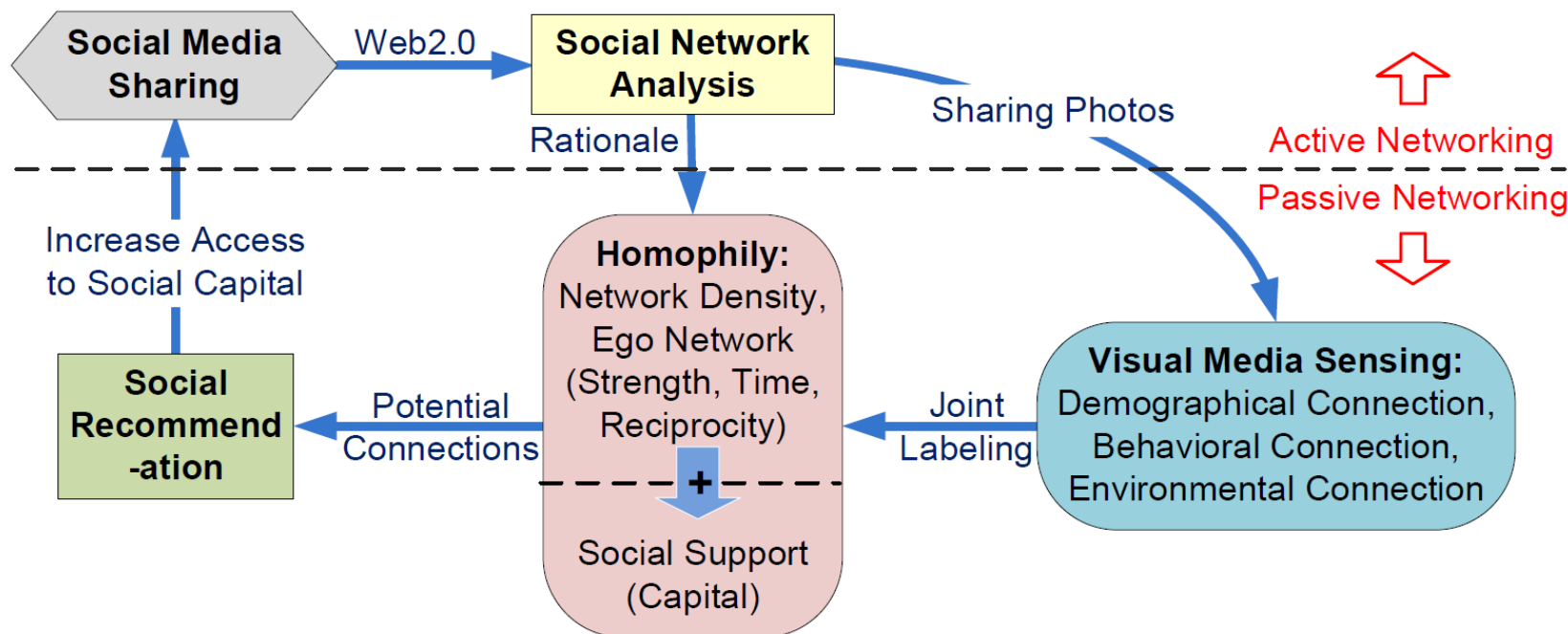




# AFOSR Trust and Influence Award -- Social Media Ecosystems

Air Force Support, 11/2011 – 8/2012

(PI)Yun Raymond Fu, CSE



## Michael, More Friends Are Waiting

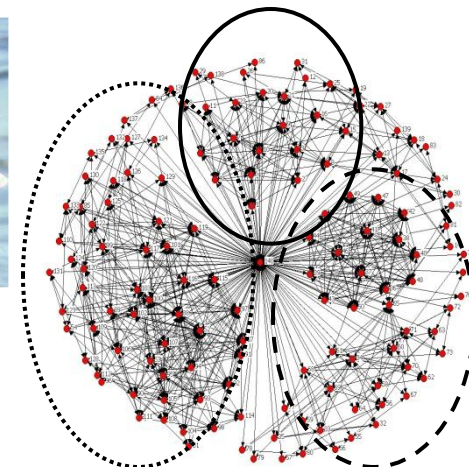


These 7 people share a wide range of interests with you. Use our [Facebook Friend Recommender](#) to see what you have in common and to connect now!

[Find Friends](#)



|             | Demographic   | Behavior | Context |
|-------------|---------------|----------|---------|
| Left Image  | Asian, Female | Musician | Violin  |
| Right Image | Asian, Female | Musician | Violin  |
| Correlation | 1             | 1        | 1       |





# Google Faculty Research Award

## Social Media Computing

1/2011 – now

(PI)Yun Raymond Fu, CSE



(a)



(b)



(c)



(d)



(e)



(f)



(g)



(h)

*Demographic sensing. (a) Amusement park: kids (age). (b) Nursing home: old people (age). (c) Hospital: doctor (occupation). (d) Restaurant: waitress (occupation). (e) Buckingham palace: British soldier (culture and occupation). (f) Shopping area: female crowd (gender). (g) Beach: swimwear and crowd (social settings). (h) Arctic: Eskimo (ethnic group).*

# Others

## Augmented Reality



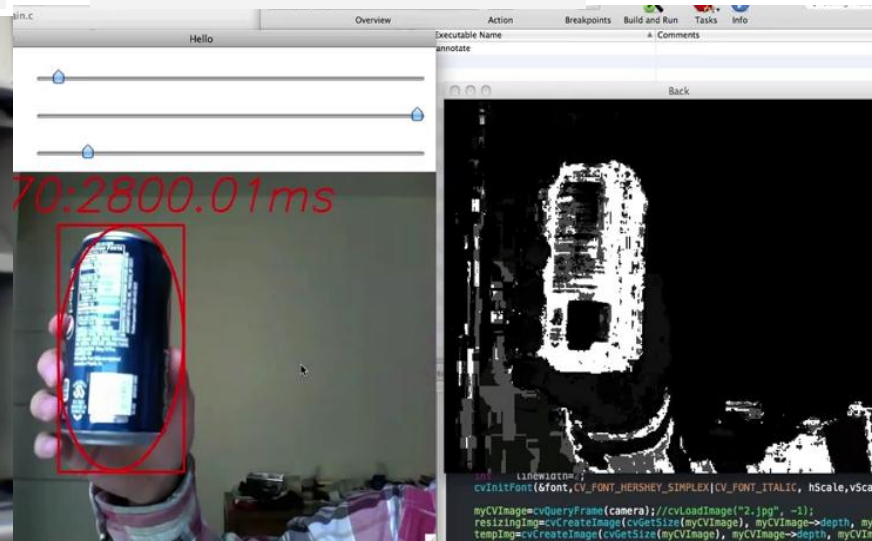
## Ethnicity, age, gender Estimation



## Object Recognition



## Auto-Annotator



# Demos

- ❑ Humanoid Avatar
- ❑ EAVA: A 3D Emotive Audio-Visual Avatar
- ❑ hMouse: Head Mouse
- ❑ Face Mask: Head Tracking and Pose Estimation
- ❑ M-Face and FaceTransfer
- ❑ Realtime Shrug Detector
- ❑ Object detection

<http://www.youtube.com/user/NotTubeIm?feature=mhee#p/u/1/9AHxGYdCL9w>

- ❑ Label Relation

<http://www.youtube.com/watch?v=LDJihDhN-qc&feature=youtu.be>

<http://indigo.ece.neu.edu/~yunfu/research.htm>

Thank you!

